

# Trainer Profile Shane Norton



## Shane Norton

BSc Business Management, NLP Practitioner, ID9 Instructional Designer

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### Core competencies and specializations

Intercultural Communication; NLP; MBTI; Presentation Skills and Advanced Communication Skills Training.

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### Professional experience

#### Manager, RHZ Sprachen

2014 – present

RHZ Sprachen is a language school specialising in world languages. My role includes developing and implementing the business strategy, marketing the business, ensuring training quality and managing the team to achieve their full potential.

#### Founder and Business Skills Trainer, Powerful Professional English

2012 – present

A training consultancy specialising in language tuition, communication skills training and proofreading to help professionals communicate effectively in English.

I have been responsible for the full range of business activities including business development, marketing, programme development, programme delivery, recruitment and accounting.

#### Training Consultant, SN Learning and Development

2010 – 2014

Freelance trainer offering expertise in training scheme design, professional certification development and communication skills training.

Includes long term contracts with the Chartered Institute of Securities & Investment (Senior Consultant) and Teamworks (Senior Facilitator).

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### Education

#### The Nottingham Trent University – Nottingham, England – BSc (HONS) Business Management and Sports Science

2002 – 2005

Business Strategy, Project Management, Finance and Accounting, Strategic Marketing.

**Courses within ABB**

W041 Intercultural Sensitivity and Effectiveness (Basics)

W083 Intercultural Sensitivity and Effectiveness (Advanced)

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**Course languages**

English