

ABB at Hannover Messe 2016: Boosting productivity with the Internet of Things, Services and People

Zurich, April 13, 2016 – ABB to showcase ways to increase competitiveness using the Internet of Things, Services and People.

ABB will present a broad variety of trendsetting digital solutions at Hannover Messe from April 25-29, 2016, establishing the IoTSP as the embodiment of future-oriented innovations, which aligns perfectly with the trade fair's theme of "Integrated Industry - discover solutions."

ABB's IoTSP concept encompasses pioneering services and solutions that are of key importance to all its customer segment. Regardless of whether it be utilities, industries and transportation or the infrastructure sector, ABB has a custom-tailored solution for each and every customer. ABB will present practical, customer-focused solutions at booth A35, Hall 11 that will bring IoTSP to life and make it easy to understand. IoTSP solutions are designed to improve productivity, boost efficiency and open the door to developing new business models. This enables customers to optimize services and measurably strengthen their competitive advantages.

"To grow profitably today and in the future, we are shifting ABB's focus with our next level strategy, which is based in part on the IoTSP," said Ulrich Spiesshofer, CEO of ABB. "We are connecting Industrial Automation and Power components – that is things – with the internet and making it easy for them to work in harmony using advanced software solutions. This leads to new service offerings and gives our customers a decisive competitive advantage."

IoTSP solutions from ABB promote a successful resource management paradigm shift. The IoTSP interconnects things, systems, people and continents. ABB will clearly demonstrate this at its trade fair booth, especially with this year's Hannover Messe partner country, the United States. The company will showcase over 30 solutions at its 1,700 m² booth, which are closely tied to the United States.

At the world's largest industrial trade fair, ABB will debut its newest technological solutions, including its innovative smart sensor, the most advanced solution for remote electric motor condition-monitoring. The smart sensor measures status information such as temperature, vibration or magnetic fields and sends it to a server. The continuously measured parameters provide a basis for sophisticated motor status analyses. This solution allows customers to improve productivity and uptime and prevent interruption of production through predictive maintenance. The smart sensor can transfer any motor into the 4th industrial revolution regardless of its age.

ABB (www.abb.com) is a leading global technology company in power and automation that enables utility, industry, and transport & infrastructure customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in roughly 100 countries and employs about 135,000 people.

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