



APW, now ABB Customer World

Connect. Collaborate. Outperform.

Agenda at a glance

Register today at www.abb.com/acw

Event opens at 10:00 AM		Connect to innovation		Connect to next level operations		Connect to the future of energy	
Monday, March 13		Tuesday, March 14		Wednesday, March 15		Thursday, March 16	
8:30		8:30 AM–10:00 AM		8:30 AM–9:45 AM		8:30 AM–9:45 AM	
8:45		Hall B3 — Level 3		Hall B3 — Level 3		Hall B3 — Level 3	
9:00		Keynote speaker:		Keynote speakers:		Keynote speakers:	
9:15		• Ulrich Spiesshofer, ABB CEO		• Jose Bustamante, Fluor Corporation		• Maureen Borkowski, Ameren Transmission Company	
9:30		General session:		• Ricardo Rizo Patrón, UNACEM Corp		• Claudio Facchin, ABB	
9:45		• Guido Jouret, ABB CDO		• Peter Terwiesch, ABB			
10:00	TECHNOLOGY & SOLUTION CENTER	10:00 AM–10:15 AM Break		9:45 AM–10:00 AM Break		9:45 AM–10:00 AM Break	
10:15	Opens at 10:00 AM	10:15 AM–11:30 AM		10:00 AM–11:30 AM		10:00 AM–11:30 AM	
10:30		• Plenary sessions		• Plenary sessions		• Plenary sessions	
11:15		• Training		• Training		• Training	
11:30		11:30 AM–11:45 AM Break		11:30 AM–11:45 AM Break		11:30 AM–11:45 AM Break	
11:45	11:45 AM–1:00 PM	11:45 AM–1:00 PM		11:45 AM–1:00 PM		11:45 AM–1:00 PM	
12:00	Hall C, Level 1 - Buffet lunch	Keynote panel luncheon		Keynote panel luncheon		Keynote panel luncheon	
12:15		Grand Ballroom, Level 3		Grand Ballroom, Level 3		Grand Ballroom, Level 3	
12:30		• Avijit Sinha, Microsoft		• Narinder Pal Singh, OLAM International		• Rob Caldwell, Duke Energy Corporation	
12:45		• Guido Jouret, ABB CDO		• Tom Willever, Flowserve Corporation		• Tom Rowland-Rees, Bloomberg New Energy Finance	
		Hall C, Level 1 - Buffet lunch		Hall C, Level 1 - Buffet lunch		• Tarak Mehta, ABB	
1:00	1:00 PM–2:00 PM	1:00 PM–2:00 PM		1:00 PM–2:00 PM		1:00 PM–2:00 PM	
1:15	• Business forum	• Business forum		• Business forum		• Business forum	
1:30	• Education and training	• Education and training		• Education and training		• Education and training	
1:45							
2:00	2:00 PM–2:15 PM Break	2:00 PM–2:15 PM Break		2:00 PM–2:15 PM Break		2:00 PM–2:15 PM Break	
2:15	2:15 PM–3:15 PM	2:15 PM–3:15 PM		2:15 PM–3:15 PM		2:15 PM–3:15 PM	
2:30	• Business forum	• Business forum		• Business forum		• Business forum	
2:45	• Education and training	• Education and training		• Education and training		• Education and training	
3:00							
3:15	3:15 PM–3:30 PM Break	3:15 PM–3:30 PM Break		3:15 PM–3:30 PM Break		3:15 PM–3:30 PM Break	
3:30	3:30 PM–4:30 PM	3:30 PM–4:30 PM		3:30 PM–4:30 PM		3:30 PM–4:30 PM	
3:45	• Business forum	• Business forum		• Business forum		• Business forum	
4:00	• Education and training	• Education and training		• Education and training		• Education and training	
4:15							
4:30							
4:45							
5:00	5:00 PM–7:00 PM	5:00 PM–6:30 PM		Technology & Solution Center		Technology & Solution Center hours:	
5:15	Reception in Technology	Reception in Technology		open until 6:30 PM		Monday 10:00 AM–7:00 PM	
5:30	& Solution Center	& Solution Center				Tuesday 9:30 AM–6:30 PM	
5:45						Wednesday 9:30 AM–6:30 PM	
6:00						Thursday 9:30 AM–3:00 PM	
6:15							
6:30							
6:45							
7:00				6:30 PM–9:30 PM			
				Customer Appreciation Event			
				Convention center - Hall B3, Level 3			

Distributor Keynote Lunch

Distributor program workshops and product training

Women in Industry Program Sponsored by EUCI