



HOUSTON, TEXAS | MARCH 4-7, 2019

ABB Customer World 2019

Connect. Learn.
Lead.



About ABB Customer World

ABB Customer World brings together professionals from utilities, industries and infrastructure for a premier educational and collaboration event in North America. Working closely with our Customer Advisory Board, we build an experience that delivers an innovative look at new ideas, trends and technologies. From the rise of big data and the explosive growth of the Internet of things, to the need for a diverse and inclusive work environment and increasing demands for sustainability, ABB Customer World provides insights and strategies to help companies thrive in an evolving business climate.

As a global company and pioneering technology leader, ABB is positioned to deliver a uniquely valuable event to help customers leverage the future of:

- Manufacturing
- Mobility
- Energy
- Smart buildings
- Work

“We are at an inflection point in the industry. [ABB Customer World] presents a tremendous opportunity to start looking at how to transform, reduce costs, and make industry more nimble.”

DANIA KODEIH,
OIL & GAS ENTERPRISE & SOLUTION ARCHITECT,
MICROSOFT

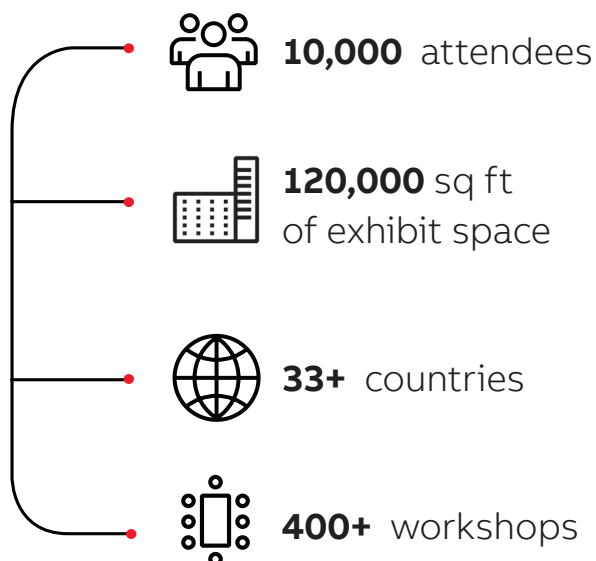
Education and training opportunities

ABB Customer World features hundreds of educational workshops, forums, panel discussions and hands-on training courses delivered by industry leaders, technical experts and end users. Six programs developed from macro to micro level ensure a relevant educational experience for all participants.

- **Keynote Sessions** – Big ideas and general interest topics applicable to all industries
- **Luncheon Panel Discussions** – Industry leaders sharing insights and experiences on timely topics
- **Business Forum** – Non-technical content addressing business trends, professional development and project management
- **Applications and Best Practices** – Technology trends and solutions to key technical and operational issues
- **Technological Advancements** – New product introductions, systems enhancements and product selection guidelines for ABB product and system innovations
- **Hands-on Technical Training** – Hands-on training for users of ABB product families

Experience a deep dive in these Industry segments on the show floor, center stage and in the classroom:

Chemicals	Construction
Data Centers	EV Infrastructure
Food & Beverage	Manufacturing
Mining & Metals	Process Industries
Pulp & Paper	Oil & Gas
System integration	Transportation
Water/Wastewater	Utilities



We'll have it all at ABB Customer World 2019. To see the latest news and information, visit us at: events.abb/acw

