



APW, now ABB Customer World

Agenda – Internal only

Register today at www.abb.com/acw

		Event opens at 10:00 AM	Connect to innovation	Connect to next level operations	Connect to the future of energy	
	Sunday, March 12	Monday, March 13	Tuesday, March 14	Wednesday, March 15	Thursday, March 16	
8:00		ABB CUSTOMER WORLD TOWN HALL 8:00AM-9:45AM Hall B3 — Level 3				
8:15						
8:30				8:30 AM–10:00 AM Hall B3 — Level 3 Keynote speaker: • Ulrich Spiesshofer, ABB CEO General session: • Guido Jouret, ABB CDO	8:30 AM–9:45 AM Hall B3 — Level 3 Keynote speakers: • Jose Bustamante, Fluor Corporation • Ricardo Rizo Patrón, UNACEM Corp • Peter Terwiesch, ABB	8:30 AM–9:45 AM Hall B3 — Level 3 Keynote speakers: • Maureen Borkowski, Ameren Transmission Company • Claudio Facchin, ABB
8:45						
9:00						
9:15						
9:30				9:45 AM–10:00 AM Break	9:45 AM–10:00 AM Break	
9:45						
10:00	10AM-12PM Booth training for sales	TECHNOLOGY & SOLUTION CENTER Opens at 10:00 AM	10:00 AM–10:15 AM Break	10:00 AM–11:30 AM • Plenary sessions • Training	10:00 AM–11:30 AM • Plenary sessions • Training	
10:15			10:15 AM–11:30 AM • Plenary sessions • Training			
10:30						
11:15						
11:30				11:30 AM–11:45 AM Break	11:30 AM–11:45 AM Break	11:30 AM–11:45 AM Break
11:45			11:45 AM–1:00 PM Hall C, Level 1 - Buffet lunch	11:45 AM–1:00 PM Keynote panel luncheon Grand Ballroom, Level 3 • Avijit Sinha, Microsoft • Guido Jouret, ABB CDO	11:45 AM–1:00 PM Keynote panel luncheon Grand Ballroom, Level 3 • Narinder Pal Singh, OLAM International • Tom Willever, Flowserve Corporation • Sami Atiya, ABB	11:45 AM–1:00 PM Keynote panel luncheon Grand Ballroom, Level 3 • Rob Caldwell, Duke Energy Corporation • Tom Rowland-Rees, Bloomberg New Energy Finance • Tarak Mehta, ABB
12:00		Distributor Keynote Lunch	Hall C, Level 1 - Buffet lunch	Hall C, Level 1 - Buffet lunch		
12:15						
12:30						
12:45						
1:00			1:00 PM–2:00 PM • Business forum • Education and training	1:00 PM–2:00 PM • Business forum • Education and training	1:00 PM–2:00 PM • Business forum • Education and training	1:00 PM–2:00 PM • Business forum • Education and training
1:15	1:00PM–3:30PM Booth training for sales					
1:30						
1:45						
2:00		2:00 PM–2:15 PM Break	2:00 PM–2:15 PM Break	2:00 PM–2:15 PM Break	2:00 PM–2:15 PM Break	
2:15		2:15 PM–3:15 PM • Business forum • Education and training	2:15 PM–3:15 PM • Business forum • Education and training	2:15 PM–3:15 PM • Business forum • Education and training	2:15 PM–3:15 PM • Business forum • Education and training	
2:30						
2:45						
3:00						
3:15		3:15 PM–3:30 PM Break	3:15 PM–3:30 PM Break	3:15 PM–3:30 PM Break	3:15 PM–3:30 PM Break	
3:30						
3:35	3:30PM–4:15PM Hall B3 — Level 3	3:30 PM–4:30 PM • Business forum • Education and training	3:30 PM–4:30 PM • Business forum • Education and training	3:30 PM–4:30 PM • Business forum • Education and training	3:30 PM–4:30 PM • Business forum • Education and training	
4:00	Legal & Integrity training					
4:15						
4:30				Technology & Solution Center open until 6:30 PM	Technology & Solution Center hours: Monday 10:00 AM–7:00 PM Tuesday 9:30 AM–6:30 PM Wednesday 9:30 AM–6:30 PM Thursday 9:30 AM–3:00 PM	
4:45	4:30PM–5:45PM Hall B3 — Level 3					
5:00	ABB Employee and Partner Session	5:00 PM–7:00 PM Reception in Technology & Solution Center	5:00 PM–6:30 PM Reception in Technology & Solution Center			
5:15						
5:30						
5:45						
6:00						
6:15	6:00PM–9:00PM					
6:30	TSC Networking reception ABB & Distributors			6:30 PM–9:30 PM Customer Appreciation Event Convention center - Hall B3, Level 3		
Evening events						