



# ABB Customer World

## Agenda at a glance - Internal only

		Event opens at 10:00 a.m.							
	Sunday, March 3	Monday, March 4	Tuesday, March 5	Wednesday, March 6	Thursday, March 7				
8:00	8:00 a.m.-3:45 p.m. Sales and business meetings	8:00-9:30 a.m. <b>ACW Employee Town Hall</b> Hall B3 — Level 3	8:30-10:00 a.m. Hall B3 — Level 3 <b>Keynote presentation</b> • Ulrich Spiesshofer, CEO, ABB • Antonio Neri, CEO, HPE • Guido Jouret, CDO, ABB	9:00-10:15 a.m. Hall B3 — Level 3 <b>Keynote: The Future of Mobility</b> • Tarak Mehta, President EP, ABB • Tony Seba, Futurist & thought leader	8:30-9:30 a.m. Hall B3 — Level 3 <b>Keynote: The Future of Work</b> • Sami Atiya, President RM, ABB • Mike Rowe, Founder, mikeroweWORKS				
8:15									
8:30									
8:45									
9:00									
9:15									
9:30									
9:45									
10:00						TECHNOLOGY & SOLUTION CENTER Opens at 10:00 a.m.	10:00-10:30 a.m. Break		9:30-10:00 a.m. Break
10:15							10:30-11:30 a.m. • Business forum • Education and training	10:30-11:30 p.m. • Business forum • Education and training	10:00-11:00 a.m. • Business forum • Education and training
10:30									11:00-11:30 a.m. Break
11:00									
11:15									
11:30									
11:45		Distributor Keynote Lunch	11:45 a.m.-1:15 p.m. Grand Ballroom, Level 3 <b>Luncheon panel: Future of Industry</b> • Peter Terwiesch, President IA, ABB • Michael Wiebe, COO, Kronos • Richard Mortimer, VP Engineering, BP • Guido Jouret, CDO, ABB	11:45 a.m.-1:15 p.m. Grand Ballroom, Level 3 <b>Luncheon panel: The Future of Energy</b> • Claudio Facchin, President PG, ABB • Joe Kava, VP Data Centers, Google • Gary Hayes, CIO & VP of IT, CenterPoint • Charles McConnell, University of Houston	11:30 a.m. -12:30 p.m. • Business forum • Education and training				
12:00	11:45 a.m.-1:00 p.m. <b>Hall E, Level 1 — Buffet lunch</b>				12:30-1:30 p.m. Hall E, Level 1 — Buffet lunch				
12:15									
12:30									
12:45									
1:00	1:00-2:00 p.m. • Business forum • Education and training								
1:15									
1:30									
1:45									
2:00	2:00-2:30 p.m. Break								
2:15									
2:30	2:30-3:30 p.m. • Business forum • Education and training								
2:45									
3:00									
3:15									
3:30	3:30-4:00 p.m. Break								
3:45									
4:00	4:00-4:45 p.m. Hall B3 - Level 3 Legal & integrity training <b>Mandatory</b>	4:00-5:00 p.m. • Business forum • Education and training	4:00-4:30 p.m. Break	4:00-4:30 p.m. Break	<b>Technology &amp; Solution Center hours:</b> Monday 10:00 a.m. – 6:30 p.m. Tuesday 10:00 a.m. – 6:30 p.m. Wednesday 10:00 a.m. – 6:30 p.m. Thursday 10:00 a.m. – 3:00 p.m.				
4:15									
4:30									
4:45									
5:00	5:00-5:45 p.m. Hall B3 - Level 3 ABB employee & Sales Rep general session <b>Mandatory</b>	5:00-6:30 p.m. Reception in Technology & Solution Center	4:30-5:30 p.m. • Business forum • Education and training	4:30-5:30 p.m. • Business forum • Education and training					
5:15									
5:30									
5:45									
6:00	6:00-9:00 p.m. TSC networking reception for ABB, Sales Reps and distributors		Technology & Solution Center open until 6:30 p.m.	Technology & Solution Center open until 6:30 p.m.					
6:15									
6:30									
6:45									
7:00			6:30-9:30 p.m. Customer Appreciation Event Convention Center — Hall B3, Level 3	6:30-9:30 p.m. Conference-wide dinner event					