

ABB Fact Sheet

Full-year 2014

ABB at a glance

ABB is a global leader in power and automation technologies with over 120 years of experience.

Our success has been driven by a strong focus on R&D in which we devote nearly 4% of revenues per year.

We deliver technologies that make our customers more competitive while minimizing their environmental impact.







Power & Automation

Products, software, services and integrated solutions

Utilities

Industry

Transport &

- Renewables
- More intelligent grids
- Different grid topologies (e.g. DC transmission, microgrids)
- New loads (e.g. EV)
- Power quality & reliability
- (Cyber) security
- Aging grids, new electrification
- Optimize operations & maintenance
- Changing regulations

- Productivity & energy efficiency
- Automation penetration
- Next level of automation (e.g. software based services) • E-mobility
- Ease of design and ease
 Building automation
- of use (Cyber) security
- Product & process quality infrastructure
- Power quality & reliability Decentralized
- Quality of work
- Health and safety
- Services

Infrastructure

- Energy efficiency
- Urbanization and increasing living standards
- Electric mass transit

- Growth of information & communication
- renewables
- Power quality and reliability

Markets

Globally in ~100 countries

\$40bn 2014 revenues

~100 countries

~140.000 employees

A S&P A2 Moody's credit ratings

Zurich HQ

Listings

Zurich SIX

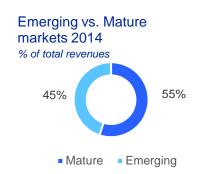
New York NYSE

Stockholm Nasdag OMX

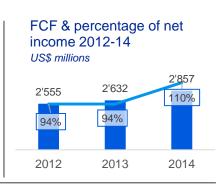


ABB financial summary



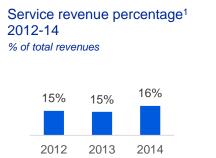










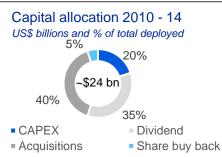


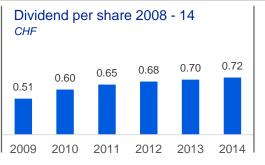


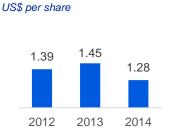
Operational EPS 2012-14

2014 Order by cycle estimated











¹Percentages exclude the Full Service business, that was disposed as of 30 December 2014

ABB divisional facts and figures

Discrete Automation & Motion	Low Voltage Products	Process Automation	Power Products	Power Systems			
2014 Revenues & Operational EBITDA margin							
\$10.1 17.4% billion margin	\$7.5 18.9% margin	\$7.9 12.9% margin	\$10.3 14.7% billion margin	\$7.0 0.1% margin			
35% 31,100 emerging employees	40% 29,900 emerging employees	50% 23,100 emerging employees	51% 35,400 emerging employees	48% 18,900 emerging employees			
2014 Revenues by region							
Asia 27% Europe	Asia 7°% Europe Americas	Asia MEA 9% 35% Europe Americas	Asia MEA 31% Europe Americas	Asia MEA 20% Survey of the state of the s			
Revenues by end market (estimated)							
Transport & Infrastructure Industry 15%	Transport & Infrastructure	Transport & Infrastructure Industry	Transport & Infrastructure	Transport & Infrastructure			
70% Utilities	50%	70% Utilities	Utilities	Utilities 80%			



ABB divisional facts and figures

Discrete Automation & Motion	Low Voltage Products	Process Automation	Power Products	Power Systems		
Product Offering						
Products and integrated solutions for discrete manufacturing, industrial motion and power quality	Products, systems and services to protect, control and measure electrical installations	Engineered products and solutions for automation, control and energy management in process industries	Products and services to switch, protect, transform and measure electrical power transmission and distribution	Engineered solutions to secure safe, efficient, reliable and high-quality transmission and distribution of electrical power		
ABB Advantage						
Ability to deliver application-specific solutions, broad product portfolio, technology leadership, global scope, large installed base	Broad geographic presence and channels to market, product innovation, economies of scale in sourcing, design and logistics	Technology leadership in distributed control systems, deep industry knowledge in many process industries, large installed base	Broad product and geographic scope, market and technology leadership, global economies of scale in design and cost, global footprint	Innovation and engineering pioneer, global presence, reliable and bankable project partner		
Division Highlights						
 Robotics leader Generators & converters for renewables #2 in solar inverters 	Strong partner for distributors, installersVast distribution network	 Large installed base, ~30% service revenues Global leader in DCS 	 Large installed base enables growing service business Industry benchmark profitability Global leader 	 Channel to market for ABB products Domain expertise Large global installed base 		



Power & Automation across all divisions Portfolio examples









Power & Automation across our customer sectors Offering highlights

Utilities

Power

Automation

- Power transmission and distribution products, solutions, systems
- Electrical balance-of-plant for conventional and renewable power generation
- Microgrids
- Services
- Power plant control
- Actuation products and solutions1
- Grid/Network management
- Substation automation
- Billing and trading systems
- Asset management
- Services

Industry

- Industrial electrification
- Grid connections
- Power quality, availability and reliability products and solutions
- Services
- Design/engineering software
- Process automation systems
- Integrated process and electrification control
- Actuation products and solutions¹
- Robotics
- Energy/process efficiency solutions
- Services

Transportation & Infrastructure

- Power supply to and in buildings, data centers and infrastructure
- Wayside and rolling stock electrification for rail
- EV charging infrastructure
- Ship and port electrification
- Services
- Building automation and control
- Crane automation
- Ship propulsion systems
- Electrical drivetrain products and solutions for trains
- EV infrastructure software solution
- Services



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This presentation contains non-GAAP measures of performance. Definitions of these measures and reconciliations between these measures and their US GAAP counterparts can be found in "Supplemental Financial Information" under "Financial results & presentations" – "Quarterly results & annual reports" on our website at www.abb.com/investorrelations

