



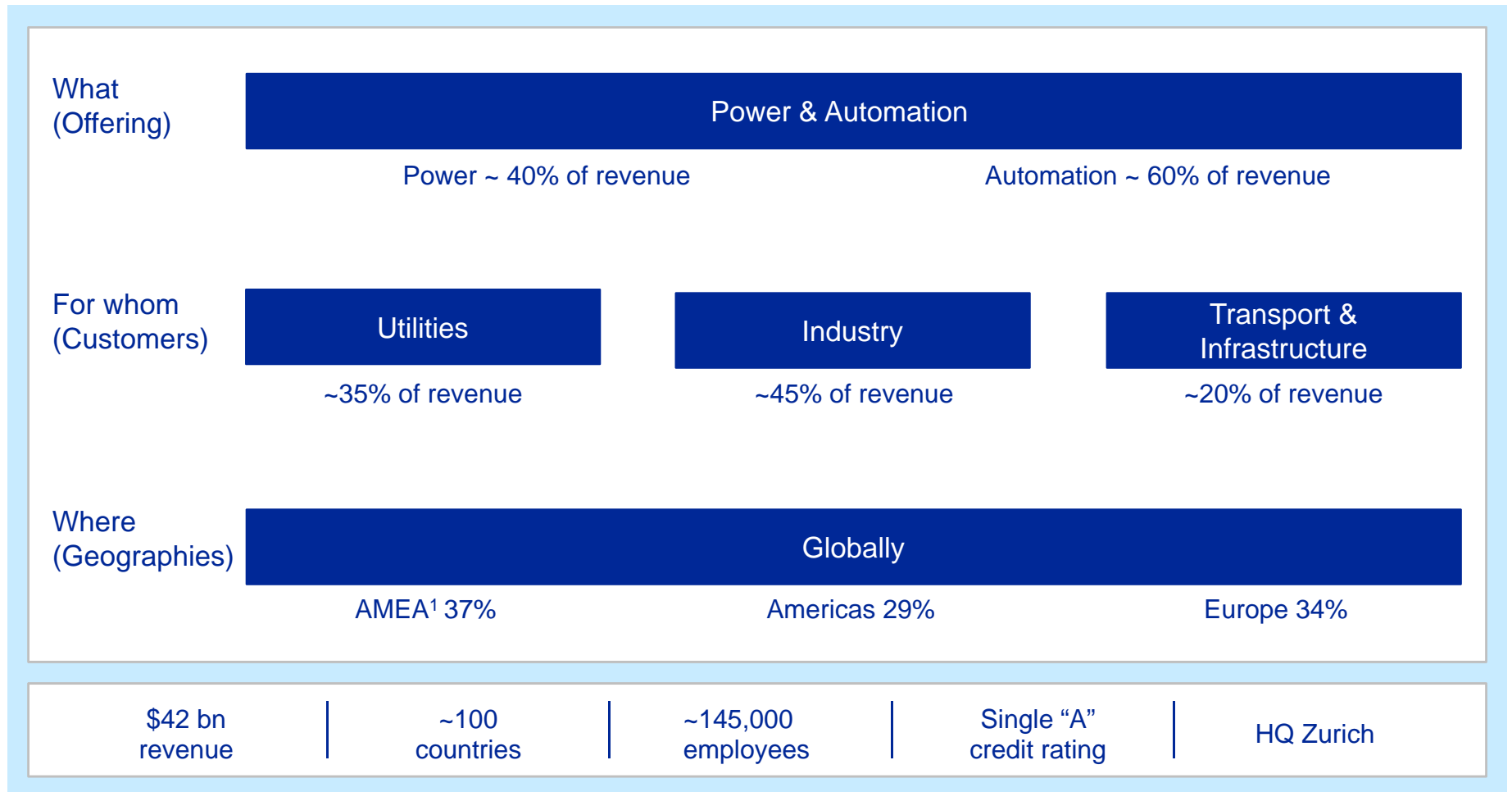
November 17, 2014 – Swiss Sustainability Leaders SRI Conference in Buonas, ZG

# ABB: Sustainability and governance

## Adam Roscoe, Head of Sustainability Affairs

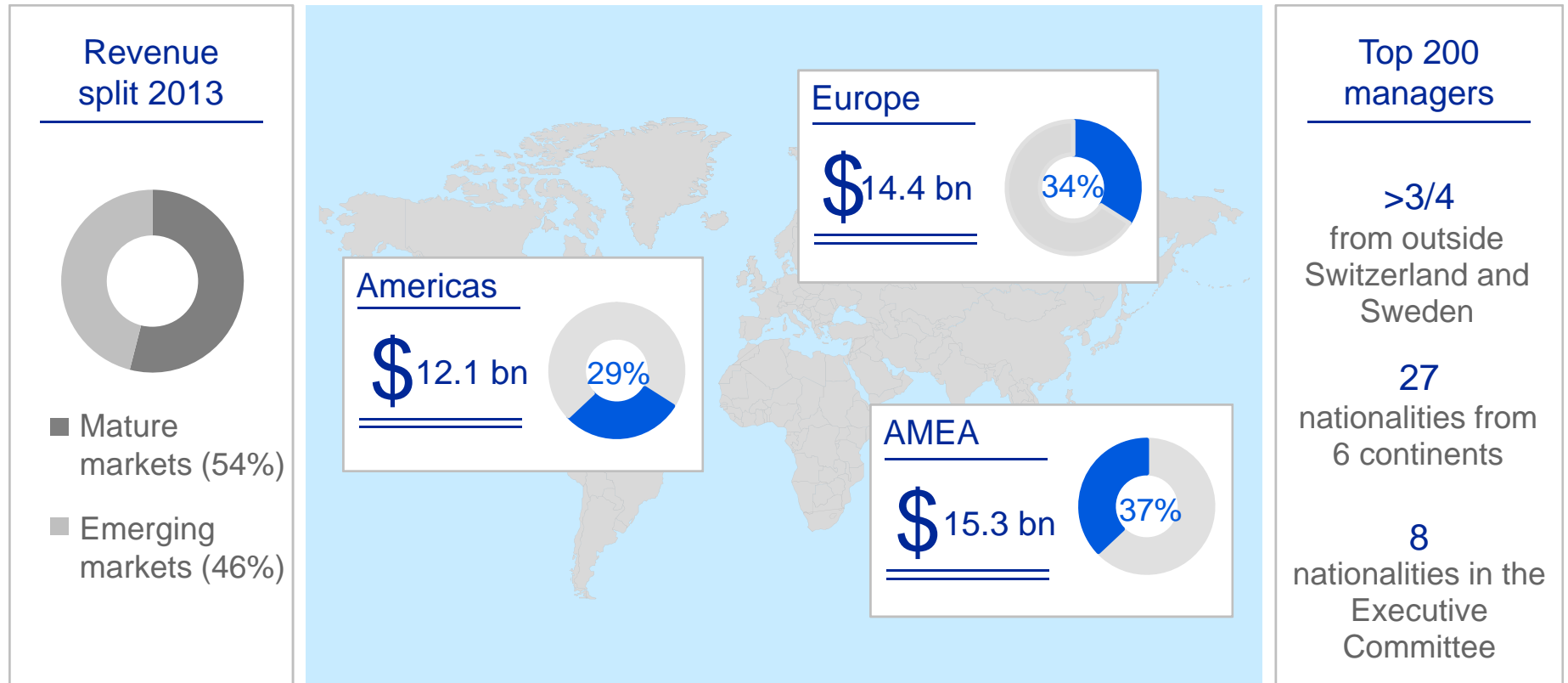
# Well positioned in attractive markets

## ABB today



# Well positioned in attractive markets

## A true global player – team, culture, and presence



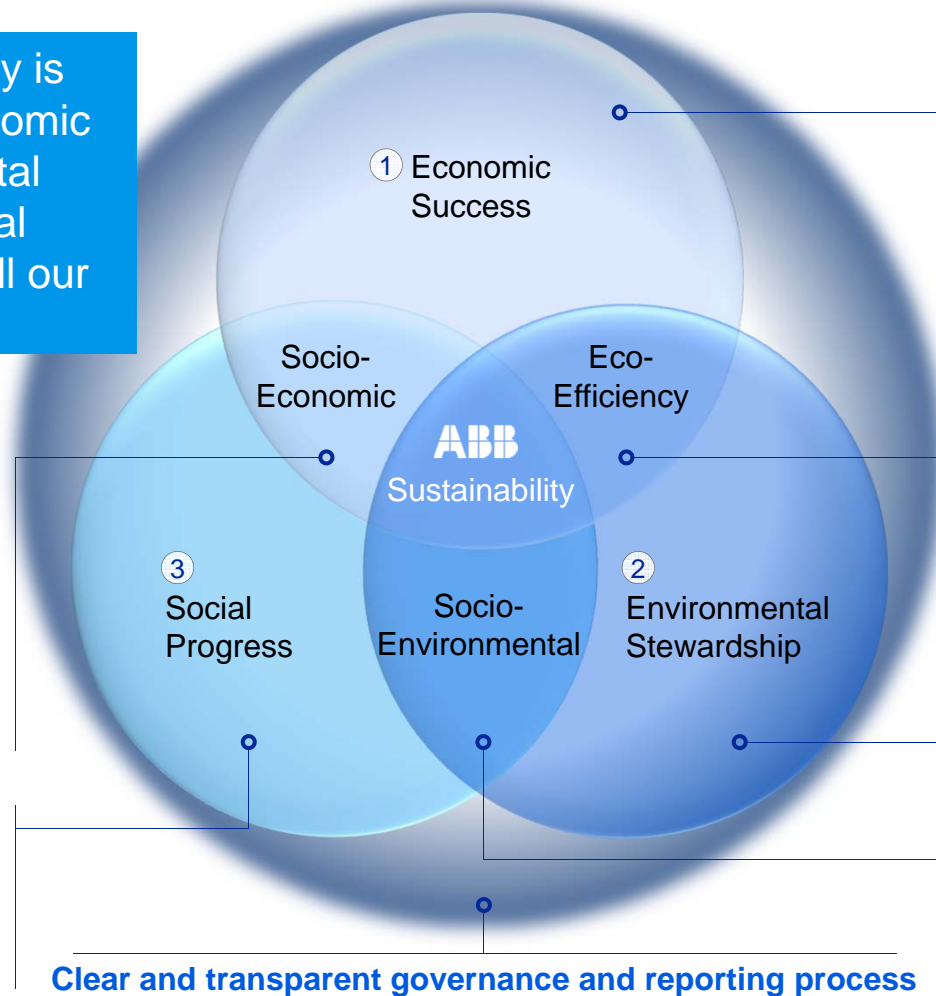
**We are a unique global team with local presence everywhere**

# Sustainability

## What it means to ABB

For ABB, sustainability is about balancing economic success, environmental stewardship and social progress, to benefit all our stakeholders

- Health & Safety
- Job creation
- Business ethics
- Security- and crisis management
- Social investments
- Learning & Development
- Local economic impacts
- Employment and labor relations
- Human rights
- Diversity and inclusion
- Community involvement



- Innovation
- Revenue growth
- Return on capital employed
- Risk Management
- Brand value
- Margin improvement
- Shareholder returns
- Energy efficiency
- Sustainable products
- Clean tech markets
- Resource efficiency
- Product stewardship
- Product Life-cycle management
- Emissions
- Energy- and resource use
- Environmental impacts
- Waste releases and spills
- Biodiversity
- Climate change
- Access to electricity
- Environmental regulations, jurisdiction and claims

# ABB's sustainability goal for 2020

By 2020 and beyond, ABB will be recognized as a leading contributor to a more sustainable world through its unique business offering and sustainable business practices

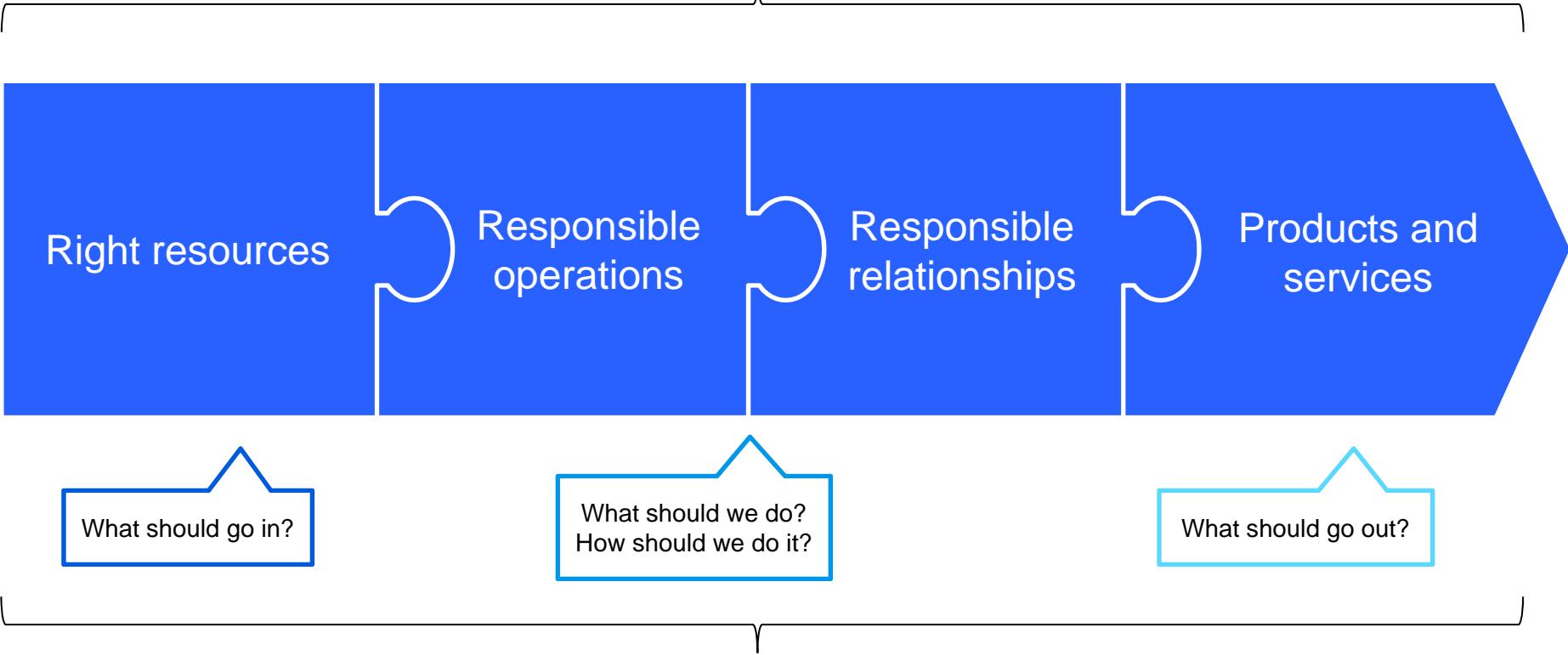
These help us capitalize on market opportunities and reduce safety, security and environmental risks, for the benefit of our customers, employees and all other stakeholders



# Sustainability-related focus areas

## Scope and Governance

Responsibility throughout the full value chain



Governance ABB's Sustainability Board

# Sustainability in the 2020 corporate strategy

## Supporting Objectives

1. Products and services for a better world

2. Energy efficiency and climate change

3. Safe and secure operations

4. Integrity

5. Human Rights

6. People and Society

7. Responsible Sourcing

8. Resource efficiency

9. Right materials

Products and  
services

Responsible  
relationships

Responsible  
operations

Right resources

# Sustainability in the 2020 corporate strategy

## Supporting Objectives and Targets 2020

1. Products and services for a better world	20% revenue increase from EE-related products, systems & services
2. Energy efficiency and climate change	20% reduction of ABB energy intensity. Cut GHG emissions
3. Safe and secure operations	Safety Observation Tour (SOT) rate at 1.20 SOT per employee per year. We target zero incidents
4. Integrity	100% of employees trained on integrity issues and processes
5. Human Rights	600 managers trained on key Human Rights risk in ABB's operations by end of 2016
6. People and Society	% of personal development actions implemented v plan. Engage with stakeholders, measure effect
7. Responsible Sourcing	Continue and develop Supplier Sustainability Development Program. Conduct supplier audits
8. Resource efficiency	25% cut of water use at 30 sites in water stressed, scarce areas. 20% cut of waste for final disposal
9. Right materials	R&D staff trained on hazardous substances and environmental challenges on case by case basis

# More information available at ABB Investor Relations

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