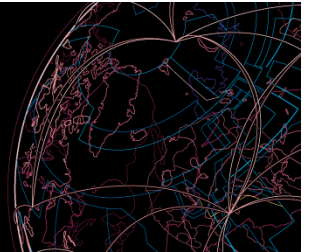


Trainer Profile

Phuong-Mai Nguyen



Phuong-Mai Nguyen

PhD

Core competencies and specializations

Intercultural Management, Diversity Management, Behind the Asian mind, Vietnamese business culture, Middle East business culture, Islam and the Western corporate culture, Education program design.

Professional experience

Teacher and Researcher - Amsterdam University of Applied Sciences

2008 – present

Teaching: Intercultural Management, Cross-cultural marketing, Middle East Insight, Research Projects, Personal Development.

Research: Culture and Cooperation, Face negotiation, Middle East and Islam.

Researcher and Advisor, Utrecht University

2004 – 2008

Researcher: Culture and cooperation

Advisor: Diversity management

Managing Editor, News Anchor and long-form journalism, SINH Vien Vietnam / Hoa Hoc Tro News

1997 – 2002

Education

Utrecht University – Utrecht, Netherlands – PhD: Culture and cooperation

2004 – 2008

Leiden University – Leiden, Netherlands – Dutch arts, politics and culture

2002 – 2004

University of Twente – Enschede, Netherlands – Master of Science in Curriculum and Training system design

2001 – 2002

Courses within ABB

CHW084 Intercultural Communication with Vietnamese Business Partners

Course languages

English