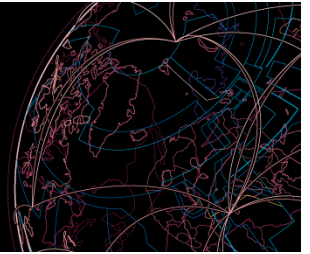


Trainer Profile

Dr. Rainer Fuchs



Rainer Fuchs

Dr. sc. techn.

Core competencies and specializations

Business-to-Business Marketing, Product and Service Management, Innovation Management, Product Lifecycle Management

Professional experience

Head Product Management Center, Zurich University of Applied Sciences (ZHAW)

2012 – present

Research, Consultancy and Teaching in the area of Product Management

Vice President SBU Clinical Diagnostics, Vice President Innovation Management, Tecan

2008 – 2012

Strategic Leadership of a SBU and Innovation Management Department

Consultant, Knoepfel & Partner AG

2006 – 2008

Strategy, Process and Organization Consulting

Senior Product Manager, Mettler-Toledo AG

2003 – 2006

Product portfolio responsibility for process analytics sensors

Education

ETH – Zurich, Switzerland – Dr. sc. techn.

1999 – 2002

Development of a bioartificial liver support bioreactor

ETH – Zurich, Switzerland – Master of Industrial Management

2000 – 2002

Postgraduate Studies in Management, Technology and Economics

University of Konstanz – Master in Physics

1992 – 1998

Courses within ABB

CHV025 Product Management (Advanced)

Course languages

English