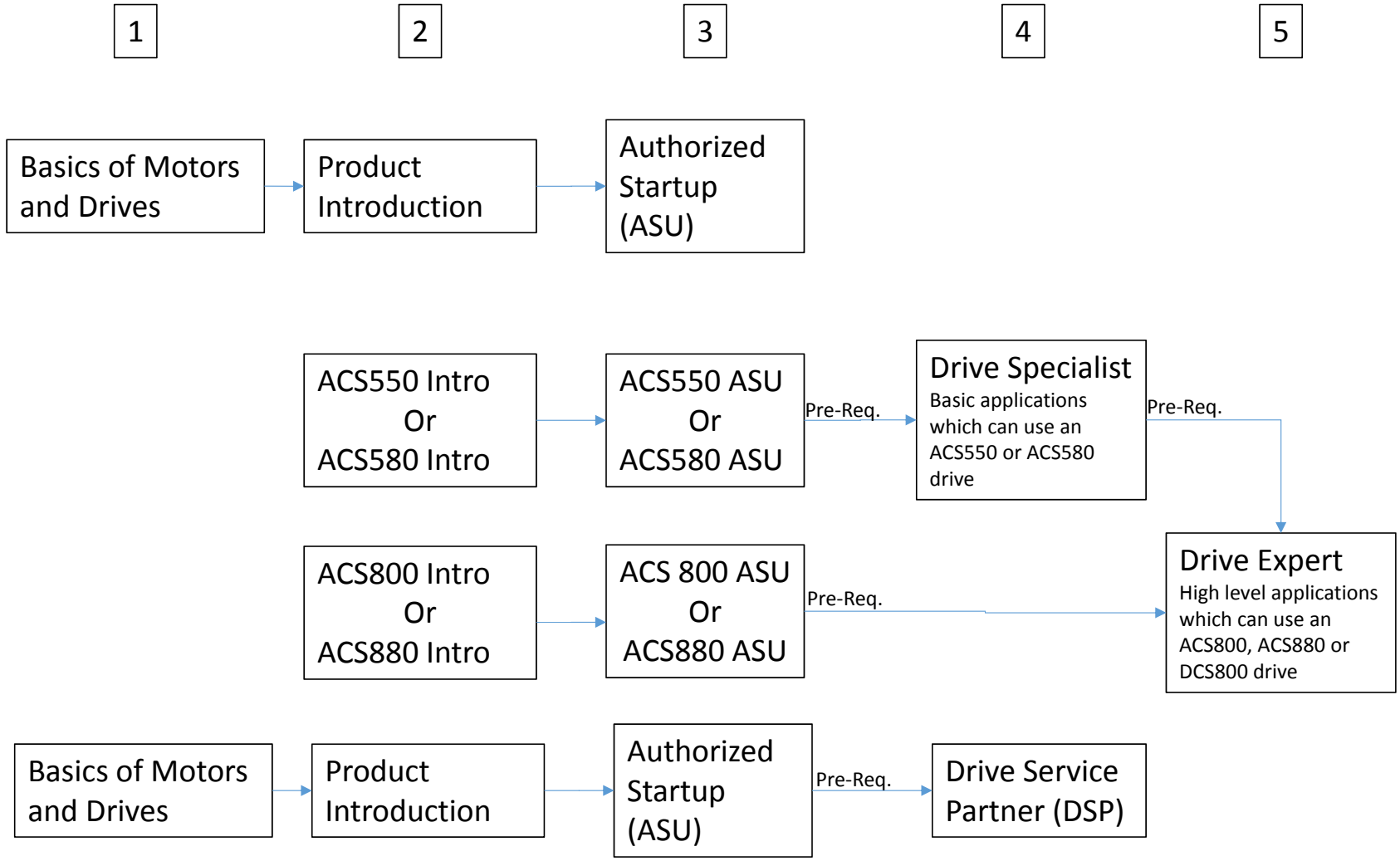Channel Partner Steps