

## This is what we do

ABB in Canada is a leading technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future. By connecting software to its electrification, robotics, automation and motion portfolio, ABB pushes the boundaries of technology to drive performance to new levels. With a history of excellence stretching back more than 100 years, ABB's success is driven by 3 000 talented employees in our 32 locations from coast to coast.

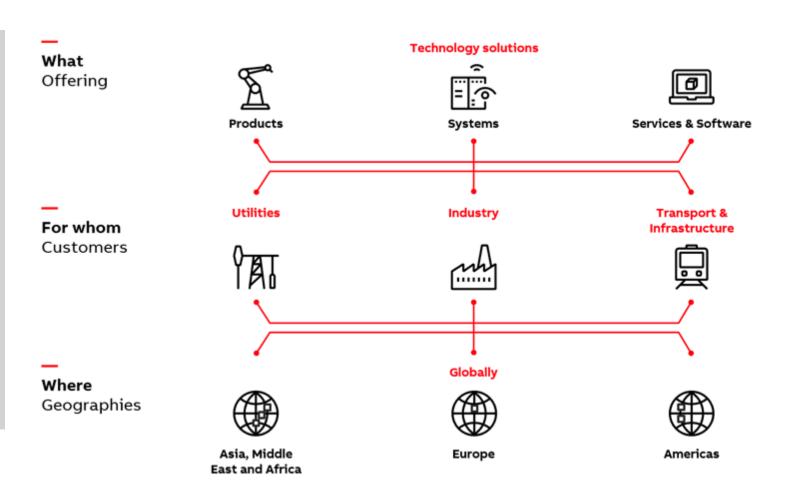














ABB is a leading global technology company that energizes the transformation of society and industry to achieve a more productive, sustainable future.

By connecting software to its **electrification**, **motion**, **process automation and robotics & discrete automation** portfolio, ABB pushes the boundaries of technology to drive performance to new levels.





## **ABB Values**

Courage

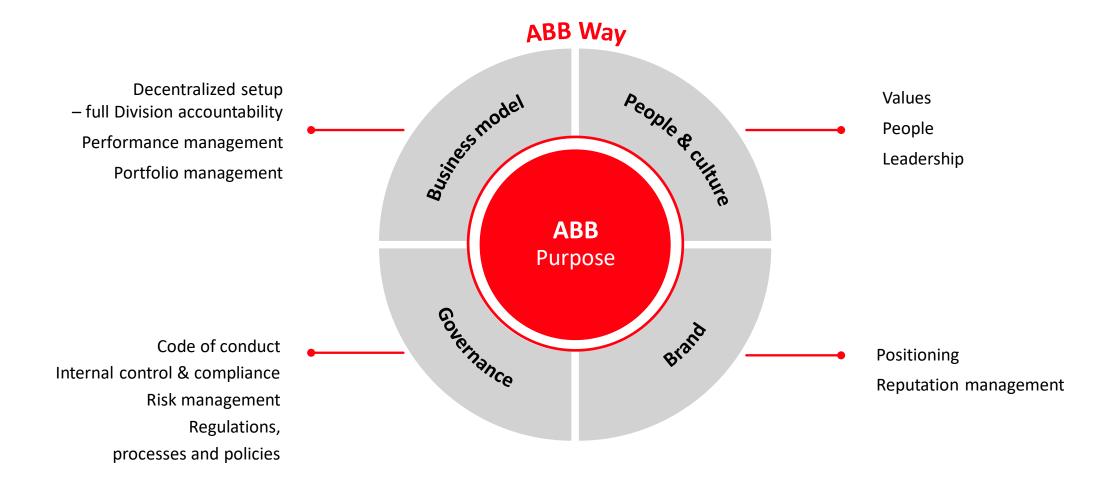
Care

Curiosity

Collaboration



## **ABB Way**





## **ABB** in Canada

## Investment and growth



Region headquarters
Montreal, Quebec



~ 3,000 employees in Canada



~ \$1.5 billion CAD revenue in 2020



**32 locations** coast to coast



**Over 100** years of technological innovation in Canada



sales & service locations



~ 11
Manufacturing & assembly locations



Global Centre for Emergency Lighting R&D



Ranked in top 20 Canada's Best Employers (2016 to 2022)



North American

Center of Excellence
for E-Mobility



Close to \$340K given to Canadian communities in 2021



~ 70 million digitally enabled devices that create the foundation of the IIoT



## The Canada story

## Strategically growing in the markets we serve

#### **Balance through strategic acquisitions**

**1989** – ABB acquires the **Westinghouse** transmission & distribution business, marking ABB's entrance to North American power and industrial market

**1990** – ABB acquires **Bomem Inc.** a leader in FTIR technologies, pushing the envelope for quality and precision of analytical products and systems

1999 – ABB acquires Elsag Bailey (US \$2 bn), supporting growth in various process industries

2008 – ABB acquires Ber-Mac Electrical and Instrumentation, expanding its presence and capabilities in the oil and gas sector

**2009** – ABB acquires **Sinai Engineering Corporation**, to enhance its presence and capabilities in Western Canada.

2010 – ABB acquires Ventyx (US \$1 bn), adding robust enterprise software to our portfolio

2011 – ABB acquires Baldor (US \$4.2 bn), supporting growth with industrial motors and drives

2011 – ABB acquires Envitech Energy to strengthen its offering and solutions for the rail infrastructure market

2012 – ABB acquires Thomas & Betts (US \$3.9 bn), supporting growth with distributors and electrification products

2013 – ABB acquires Power-One (US \$1 bn), supporting growth in renewable energy markets

2017 – ABB acquires B&R to close the gap in machine and factory automation, creating a comprehensive automation portfolio

**2018** – ABB acquires **GEIS** (US \$2.6bn) supporting growth with electrification products



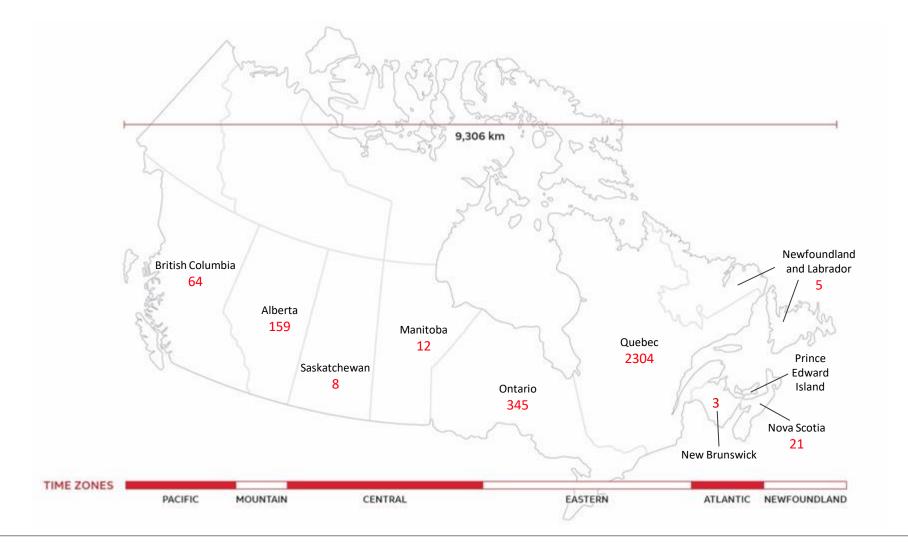


## The Canada story

## Over 100 years of technology innovation

Canada	Electrification Products	Motion	Robotics & Discrete Automation	Process Automation
1930 ASEA is officially incorporated, and BBC is established in Canada 1950 BBC erects its first factory in Canada 1970 BBC inaugurates the Varennes High Voltage Transformer factory 1988 ASEA and BBC Canada merge to form ABB 2016 ABB invest \$35 million to build high-tech facility in Quebec City 2016 ABB invests \$90 million to create state-of-the-art 300,000 square foot headquarters in Montreal	2014 ABB's Enviline traction power technology is selected for the Vancouver Evergreen Line Rapid Transit Project  2016 ABB establishes Global Technology Development Center for Emergency Lighting in Quebec  2017 ABB establishes North American Center for Excellence in E-Mobility in Montreal	2003 Liquid cooled drives for tunnel boring machines, a custom solution for a Canadian customer. These tunnel machines are now used around the world.  2004 ACH550, a true HVAC 600v drive for the Canadian market. Improving Energy Efficieny in buildings and hospitals.  2008 ACS880 Active Front-End drives for Ultra-Low harmonics. With this technology, ABB kept power grids clean and providing outstanding motor performance!  2019 Drives awarded a contract with Metrolinx to expand Toronto's Light Rail Transit system that will be 60% faster than current travel times	1994 Ford Motor Co. Ltd. Awards major contract to ABB to provide sophisticated robot systems  1999 ABB robotics Canada develops innovative process for welding/processing plastic gas tanks for the automotive industry  2003 General Motors awards contract to ABB to supply stamping line, automated de-stacking systems, endof-line systems and robot integration for its plant in Lordstown, Ohio  2011 ABB FlexArc products/cells are assembled and produced in Canada  2016 First truly collaborative robot – YuMi - installed in Canada  2017 – ABB completes acquisition of B&R	1985 First order received for SCADA from Edmonton Power  1999 Measurement & Analytics marks its first export into space for Canadian Space Agency's MOPITT instrument launched by NASA  2003 ABB develops VRS 3000 Underground Voltage Regulation Systems (UGVRS), first heavy-duty, skidmounted, portable SVC designed to regulate voltage in mine distribution systems  2005 ABB obtains contract to deliver North America's largest friction mine hoist for Mosaic's Esterhazy Potash Operation in Saskatchewan  2013: ABB signs space contract with Harris to develop three additional interferometers for NASA's next generation LEO weather satellites.  2018: ABB enters the Space 2.0 market by winning contract from GHGSat to build highly innovative payloads for monitoring greenhouse gases from space.  2021: launched ABB Ability™ comprehensive natural gas leak and greenhouse gas measuring systems using an ultra sensitive OA-ICOS sensor 2022 ABB wins its largest space contract to date with Earth Daily

## **ABB** in Canada employees coast to coast

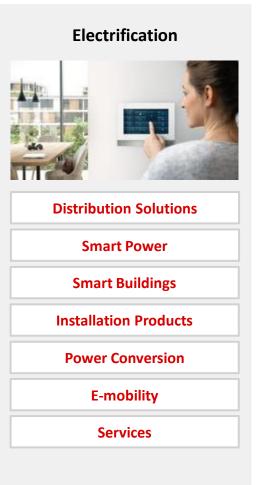




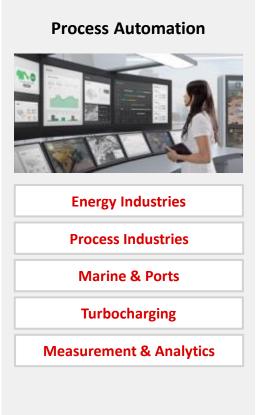
## Fully decentralized business model with 21 Divisions

BUSINESS AREA

DIVISION









## **Electrification**

Writing the future of safe, smart and sustainable electrification.

ABB's Electrification business offers a wide-ranging portfolio of products, digital solutions and services, from substation to socket, enabling safe, smart and sustainable electrification.



**Revenues** 

\$11.9 bn



**Employees** 

~50 k



## **Electrification in Canada**

Writing the future of safe, smart and sustainable electrification.

#### **Our business**

#### Canada #2

#3 Medium voltage / #4 Low voltage

#2 EV Fast charging infrastructure

#1 Installation products

~1900 employees

#### Offering

- Low & medium voltage products & solutions
- Building products & controls
- Installation products

#### **Typical customers**

- Electrical distributors
- OEMs and panel builders<sup>2</sup>

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#### Consultants

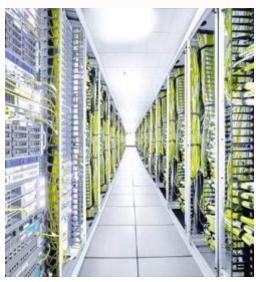
- EPCs3

### **Selected customer segments**

#### **Commercial buildings**



#### **Data centers**



#### **E-Mobility**





## **Motion**

#### Writing the future of motion.

ABB's Motion business is the largest supplier of drives and motors, globally. We provide customers with the complete range of electrical motors, generators, drives and services, as well as integrated digital powertrain solutions.



**Revenues** 

\$6.4 bn



**Employees** 

~21 k



## **Motion in Canada**

## Writing the future of smart motion

#### **Our business**

#### Canada #1

#1 in Motors & Drives

#### ~150 employees

#### Offering

- Motors and Generators
- Drives and Softstarters
- Traction solutions
- Services and Digital Solutions

#### **Typical customers**

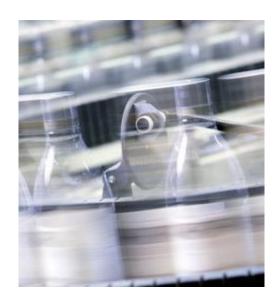
- Distributors
- System integrators

OEMs<sup>1</sup>

End customers

## **Selected customer segments**

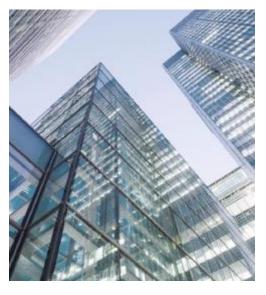
#### **Discrete Industries**



#### **Process Industries**



#### Transportation and Infrastructure



## **Process Automation**

Writing the future of safe, smart and sustainable operations.

ABB's Process Automation business offers a broad range of solutions for process and hybrid industries, including industry-specific integrated automation, electrification and digital solutions, control technologies, software and advanced services, as well as measurement & analytics, and marine and turbocharging offerings.

\$

Revenues

\$5.8 bn



**Employees** 

~22 k



## **Process Automation in Canada**

## Writing the future of safe and smart operations

#### **Our business**

#### Canada #2

#1 in DCS<sup>2</sup> & process automation #3 in measurement & analytics #1 in marine & ports

#### ~800 employees

#### Offering

- Integrated industry-specific solutions
- Process control (DCS¹)
- Measurement & analytics

#### **Typical customers**

- End customers
- EPCs<sup>2</sup>

#### **Selected customer segments**

#### **Power Generation**



**Industrial Applications** 

Oil & Gas



Pulp & Paper



**Chemicals & Refining** 



Mining



Water & Wastewater



**Marine & Ports** 







## **Robotics & Discrete Automation**

Writing the future of flexible manufacturing and smart machines.

ABB's Robotics & Discrete Automation business provides valueadded solutions in robotics, machine and factory automation. Our integrated automation solutions, our application expertise across a wide scope of industries and our global presence deliver tangible customer value.

\$

**Revenues** 

\$2.9 bn



**Employees** 

~11 k



## **Robotics & Discrete Automation in Canada**

## Writing the future of flexible manufacturing and smart machines

#### **Our business**

#### Canada #2

Innovation leader for machine automation

#### ~55 employees

#### Offering

- Machine & factory automation
- Robotics

#### **Typical customers**

- End customers
- Machinery OEMs<sup>1</sup>
- System integrators

#### **Selected customer segments**

#### **Machine Automation**



**Auto OEMs** 



#### **General Industry**



**Auto Tier 1** 



Consumer Segments & Service Robotics



**Electronics** 

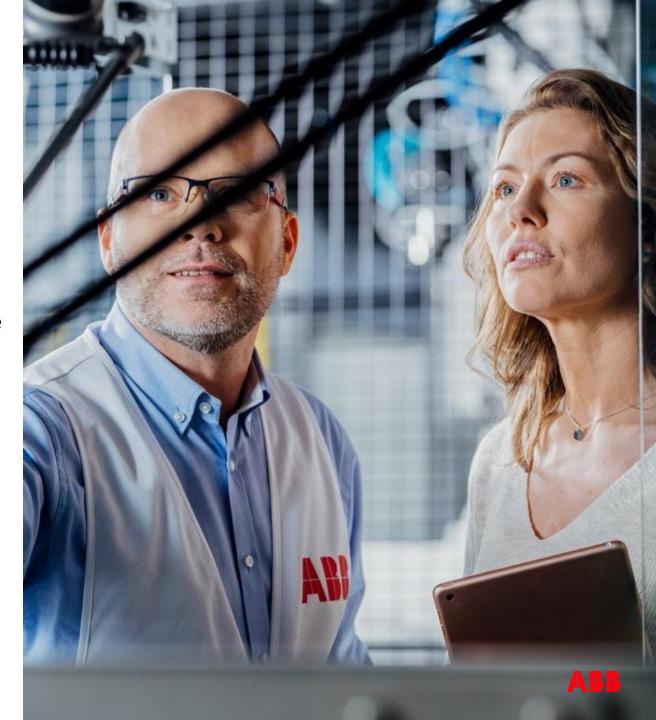




## **Our priorities**

Market leadership

Market leadership is key to the long-term success of our Divisions. We aim to maintain or strengthen a no. 1 or no. 2 position in all markets by providing our customers with leading products, systems and solutions. Market leadership helps to improve profitability, drive superior returns and enable growth opportunities for our people.



## **Our priorities**

Technology & digital

Our world-class technology and domain-led digital capabilities are deeply embedded in our DNA.

Maintaining and improving our innovation, technology and digital leadership is a strategic priority across Divisions. Pushing the boundaries of technology and digital enables us to help our customers attain new levels of performance and clearly differentiate ABB's offering.



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## **Our priorities**

## People

We believe our people are the most critical ingredient to our long-term success. A culture of diversity, inclusion and equal opportunity is critical to our business success and makes us stronger.

Relying on our people's unique attitude, experience and domain expertise, we push the boundaries of technology to drive performance, shape new business models and find new ways of working that make our customers, partners and society better off.



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## **Our priorities**

## Portfolio management

Through active portfolio management we systematically evolve our portfolio at all levels of the organization to reinforce our Divisions' market leadership by investing in growth, M&A activities and portfolio consolidation.

On the one hand, we continuously question whether we are the best owner of our Divisions; on the other, we steer our businesses in line with their respective strategic mandates. Lastly, we actively pursue synergetic acquisition opportunities to fill white-spots and steer our overall portfolio mix towards high-growth sectors.



## **Our priorities**

## Sustainability

At ABB, we believe that sustainable development means progress towards a healthier and more prosperous world for future generations. This means balancing the needs of society, the environment and economy. To achieve this, we act and embed this approach to business across our value chain, creating superior value for all our stakeholders.

As we push the boundaries of technology, we support our customers to preserve resources and enable a low-carbon society. We act with integrity and transparency at the core of our governance, and we promote social progress for our people and communities around the world.



## **Our priorities**

## Financial performance

By pairing our strategic priorities with a continuous improvement mindset, we aim to deliver improved performance in line with our financial framework:

• 3 - 5% average annual revenue growth through economic cycle<sup>1</sup>

• 13 - 16% operational EBITA margin<sup>2</sup>

- Electrification: 15 - 19%

- Motion: 15 - 19%

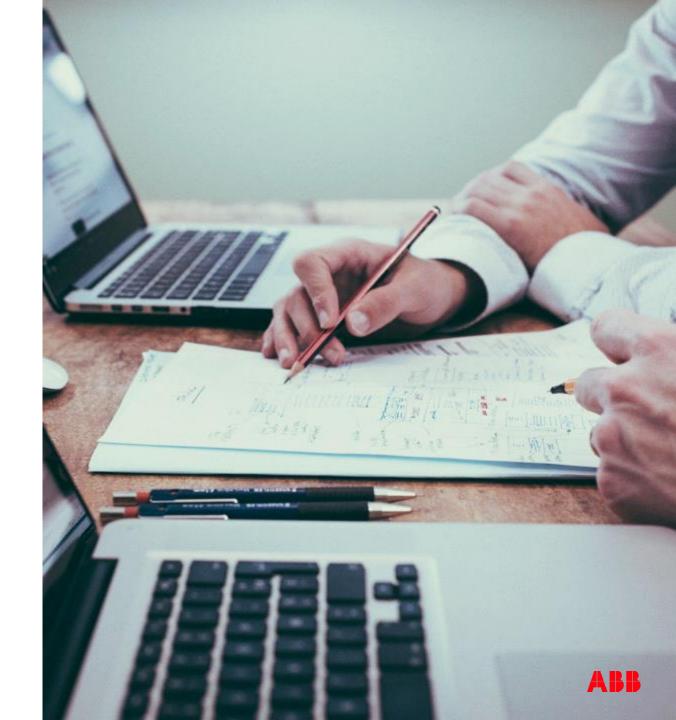
- Process Automation: 12 - 16%

- Robotics & Discrete Automation: 13 - 17%

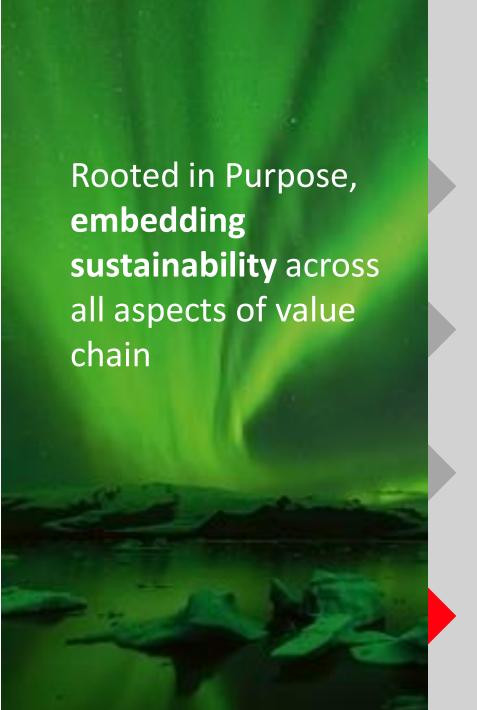
• ~100% cash conversion<sup>2</sup>

• 15 - 20% ROCE<sup>2</sup>

• EPS growth > revenue growth



Acknowledged history in sustainability, with a new level of ambition





We enable a lowcarbon society



We preserve resources



We promote social progress

INTEGRITY AND TRANSPARENCY



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## Main sustainability targets

Striving to achieve all targets by 2030



# We enable a **low-carbon society**

- Carbon neutrality in own operations
- Support our customers in reducing annual CO<sub>2</sub> emissions by
   >100 Mt<sup>1</sup>
- Supply chain emission reduction

## We preserve resources

- 80% of ABB products
   & solutions covered by circularity approach
- Zero waste to landfill<sup>2</sup>
- Supplier Sustainability
   Framework

# We promote social progress

- Zero harm to our people and contractors
- Comprehensive D&I framework<sup>3</sup>; 25%
   women among ABB leaders
- Top-tier employee engagement score in our industry
- Impactful support for communitybuilding initiatives

**INTEGRITY AND TRANSPARENCY ACROSS OUR VALUE CHAIN** 

## **ABB Canada Organization**



Vince Pesce Country Holding Officer



Katie Bessette Country HR Manager and HRBP – ELIP Hub



**Isabelle Lamarre** Regional General Counsel for Americas



**Carley Tietolman**Country and EL
Communications Manager



**Said Elaissi**Country and EL
HSE Manager



Melanie Benoit Country Tax Manager



Mike Golden Country Security Manager



**Evan Balaila**Country IS Manager



**Joseph Simard**Country Real Estate Manager



Makis Trigonakis
Trade and Compliance
Manager

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