

Brief profile



Adrian Guggisberg
Division President

Joined ABB in 1996
extensive senior management and leadership experience in R&D, application engineering, product and product portfolio management within ABB's Motion business area.

Holds a bachelor's degree in Electrical Engineering from University Burgdorf, Switzerland and a bachelor's degree in Economics, from Private Hochschule Wirtschaft, Switzerland.

Born in 1972, Swiss citizen.

Professional experience

- 2020 - President, Motion Services, Motion
ABB Switzerland
- 2019 - 2020 Portfolio Management & Digital Lead BA Motion
ABB Switzerland
- 2014 - 2019 Product Portfolio Management in BU Drives and
PG Medium Voltage Drives, ABB Switzerland
- 2011 - 2014 Global Product Line Management for General
Purpose MV Drives, ABB Switzerland
- 2008 - 2011 Head of Product Management and Maintenance,
PG Medium Voltage Drives, ABB Switzerland
- 2005 - 2008 Manager for Application Engineering, Sales
Support and Project Execution, ABB USA
- 1996 - 2005 R&D: Developer, Project Manager and Technical
Product Manager, ABB Switzerland
- 1988 - 1993 Electrician, Apprenticeship as Electrician,
Elektro B. Reber, Switzerland