

## Media contact

This policy applies to all companies within the Swedish ABB Group as well as to the other ABB companies managed by ABB AB.

ABB is one of the most well-known companies in Sweden. The image of us is determined in part by what is written, told and shown in media. How we manage media issues is therefore of great importance for how we are perceived by customers, employees, investors and suppliers and a broad general public.

### Honest and open communication

At ABB, we believe in listening and engaging in active dialog with respect for the opinions of others. A fundamental requirement in achieving a climate of trust for this dialog is that our communication is honest and open.

### Correct and factual information

ABB's information to media must be correct and factual. Supplying incorrect details damages confidence in the company and contravenes our business ethics.

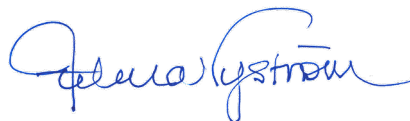
### High availability

Openness about our business requires availability. We should always strive to give journalists good service. In specific cases, competition, security or other reasons can motivate restraint when commenting in media. Such reasons should, wherever possible, be notified to the media.

### Rapid action

ABB should, whenever possible, take the information initiative. We should provide information as quickly as possible about news concerning the company and/or answer questions from media. This dialog is helped when communication paths have been long established with media.

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