



Tomas Lagerberg, ABB Corporate Research, Sweden

## Technologies For Future Automation!?

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for a better world™ **ABB**

### Easy to Stay Tuned?

- "I think there is a world market for maybe five computers."  
Thomas Watson, chairman of IBM, 1943
- "There is no reason anyone would want a computer in their home."  
Ken Olson, President, Chairman and Founder of Digital Equipment Corporation, 1977
- "Internet is a buzz that maybe will just pass. I do not believe that people actually want to spend as much time, as is really required, to surf on the web."  
Ines Uusman, IT-responsible minister, Sweden, 1996

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## Four Exciting Gadgets - One does not Belong...



Sources: [www.svt.se](http://www.svt.se), [www.esimote.com](http://www.esimote.com), [www.optoma.com](http://www.optoma.com)

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## Some Interesting Technologies

Cloud Big data 3D-printers  
Gamification Industrie 4.0 Optimization  
Sensors Internet of Things Multi-core  
Mobile devices Augmented reality  
Modeling & simulation  
Cyber Physical Systems Collaboration Remote control  
Service robots Power electronics  
Social media NUI Virtualization  
New materials

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## ABB Corporate Research Global Lab... ... and Local Research Centers



Close to major markets, universities and  
ABB product units

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## What is Key in Automation?

- Reliability - operation 24 hours a day 365 days a year
- Real time behaviour - "nothing" must disturb
- Predictability - the system should
- Tough environment
- Safety - highest priority

**These basic requirements are taken for granted  
by our customers and are non-negotiable!  
The must be part of our life nerve!**

... time –  
... upgrade, modernize  
during a very long time  
period (5-20 years)



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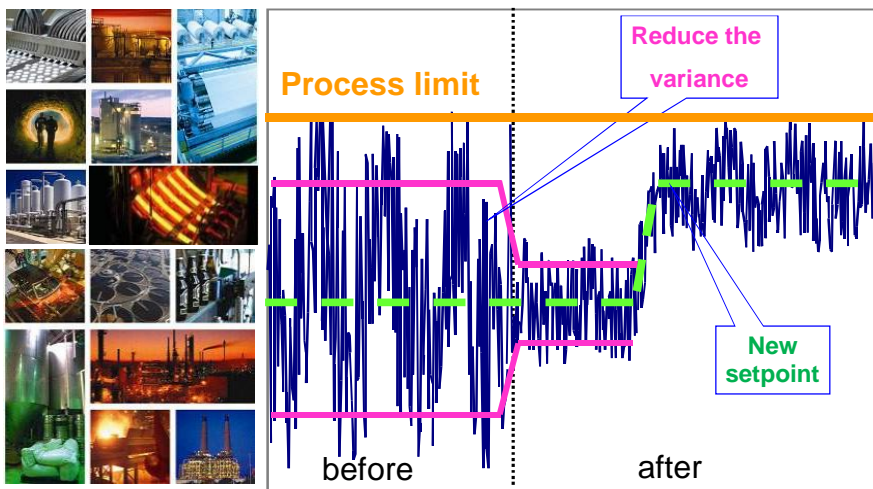
## Advanced Control & Optimization



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## Process Modeling & Optimization

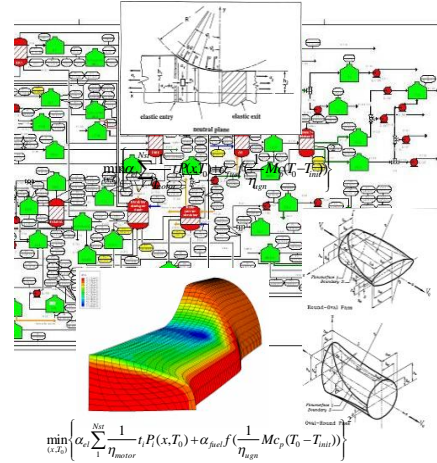


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## Build a Model of the Process

- Describe the process mathematically
- Complex enough to describe the process behavior
- Simple enough to be suitable for real-time optimization
- Different approaches:
  - "Black box"
  - "White box"
  - "Grey box"



$$\min_{(x, T_0)} \left\{ \alpha_{el} \sum_{i=1}^{Nst} \frac{1}{\eta_{motor}} t_i P_i(x, T_0) + \alpha_{fuel} f \left( \frac{1}{\eta_{ugn}} M c_p (T_0 - T_{init}) \right) \right\}^2$$

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## Optimize Using the Model – E.g.

**Optimization of hot rolling including rehear furnace - minimize *total* energy cost**

$$\min_{(x, T_0)} \left\{ \alpha_{el} \sum_{i=1}^{Nst} \frac{1}{\eta_{motor}} t_i P_i(x, T_0) + \alpha_{fuel} f \left( \frac{1}{\eta_{ugn}} M c_p (T_0 - T_{init}) \right) \right\}^2$$

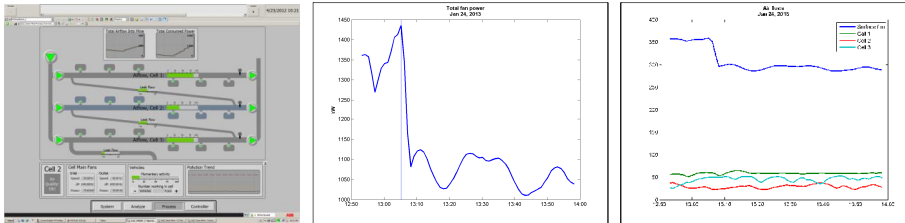
Labels in the diagram:

- electricity cost (points to  $\alpha_{el}$ )
- roll force (points to  $t_i$ )
- fuel cost (points to  $\alpha_{fuel}$ )
- temperature increase (points to  $(T_0 - T_{init})$ )
- efficiency, motor (points to  $\eta_{motor}$ )
- efficiency, furnace (points to  $\eta_{ugn}$ )

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## SmartAir – Optimized Control of Mine Ventilation



- Unique on-line method for fast process identification
- Optimized control - based on measured air flows, air quality, and fan power
- Significantly improved equipment life time
- Verified energy savings of 30-50%!!

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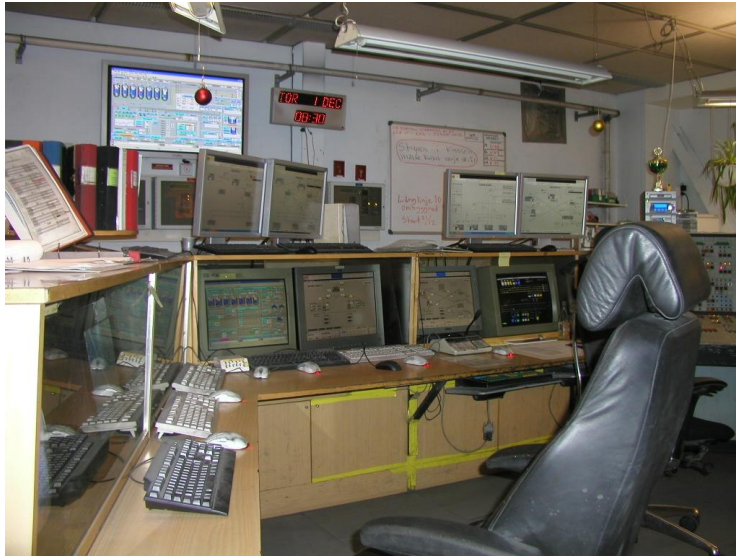
## Visualisation, User Interaction & Operator Environment



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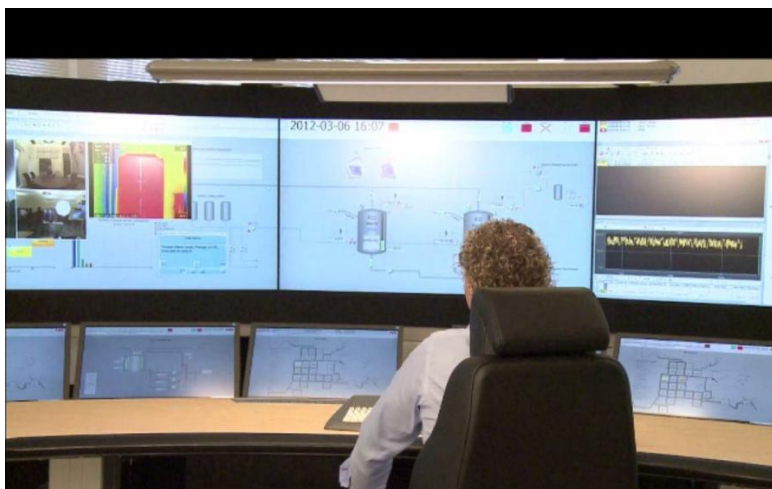
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## A Control Room reality check



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## How it Could / Should Look Like



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## Human Computer Interaction CLI -> GUI -> NUI

- Command Line Interface (CLI) -> Graphical User Interface (GUI) -> Natural User Interface (NUI)

- Direct & natural communication between human and computer:



- (Multi)touch
- Gestures and movements



- Voice
- Eye-tracking
- Recognition and perception



- Tactile feedback ("force feedback")

- ...

- Builds upon existing skills

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## New Ways of Interacting with Computers...

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## New Ways of Interacting with Computers – Microsoft Kinect



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Source: [www.xbox.com](http://www.xbox.com)

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## Microsoft - Project Natal -> Kinect



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Source: [www.xbox.com](http://www.xbox.com)

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## New Ways of Interacting with Computers - Brain Ball



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Source: Interactive Institute, Interactive Productionline

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## 3D Visualization – In Gaming

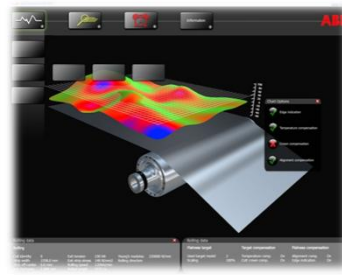
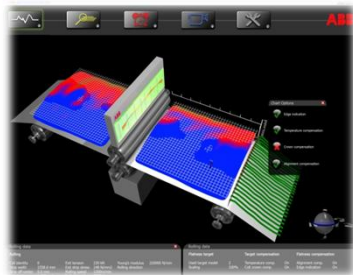


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Sources: [www.ea.com](http://www.ea.com), [us.bizzard.com](http://us.bizzard.com), [www.steampowered.com](http://www.steampowered.com)

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## 3D Visualization – In Industry Applied Where it Makes Sense



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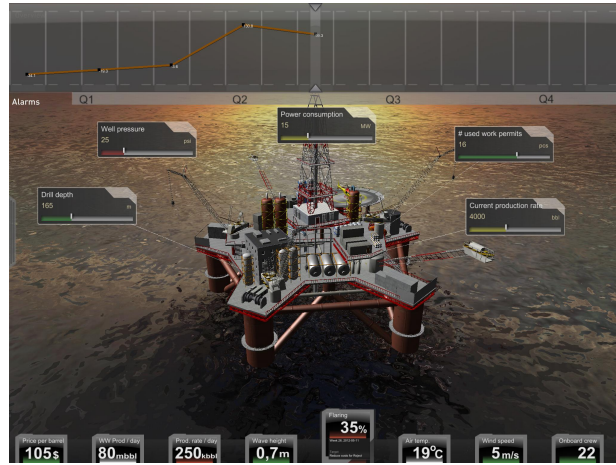
## 3D Visualization – In Industry Applied Where it Makes Sense



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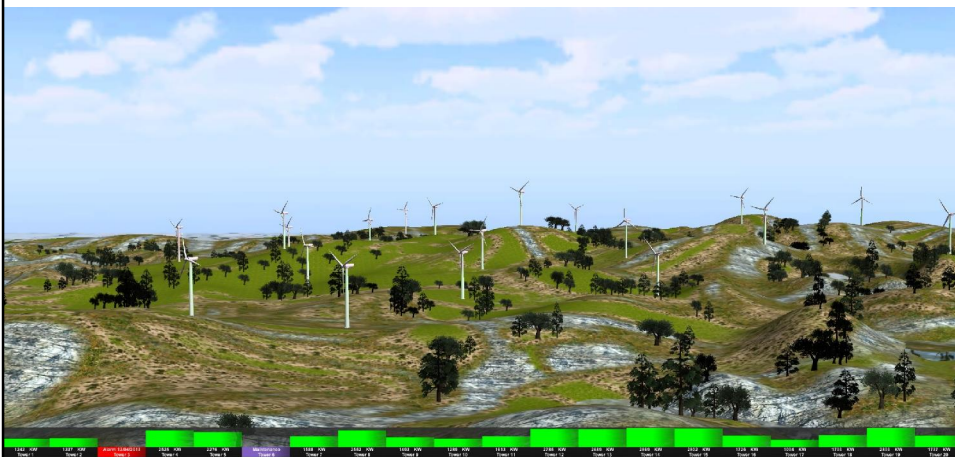
## Updated graphics



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## 3D Visualization of Windfarms



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## 3D Visualization of Windfarms



## Virtual Genba – Robotics Production

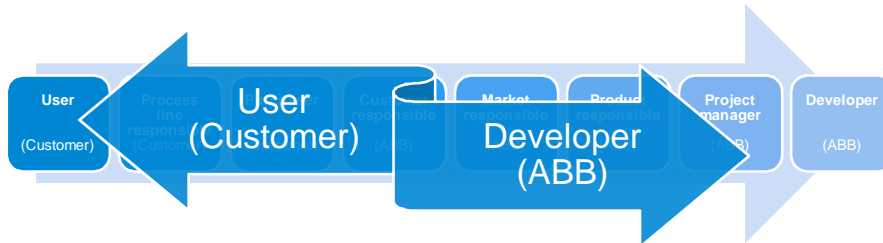


## Virtual Genba – Robotics Production



## New Interaction Concepts For Industry Shown at Automation & Power World 2012

## Good User Interaction Involve the Users in the Product Development!



- The **large** distance between users and developers often results in products that are difficult to use
- By connecting users and developers we create conditions for products that are easy, effective and fun to use!

**The user, only the user, can judge when something is easy to use!**

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## Same User Interface for All Users?

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## Same User Interface for All Users?



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## ABB – User Centric Design

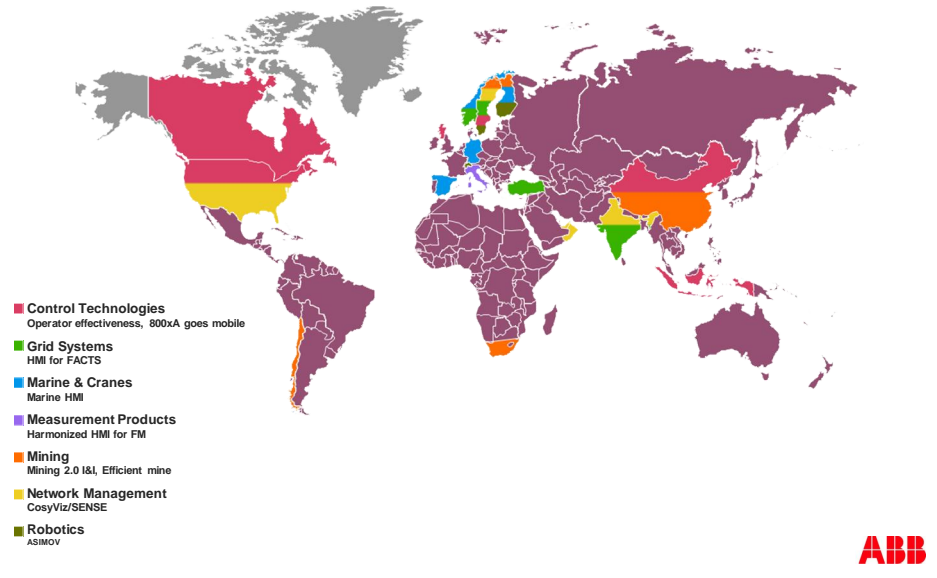


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## Global User Studies



## User Analysis

Let's take a closer look at some operators



This operators work together in a shift team!

### Eric

The young operator

*"There is a lot of waiting.  
We do not really have  
much to do!"*



### Kumar

The experienced operator

*"The everyday challenges  
motivate me!"*



### Tom

The senior operator

*"I have full control over all situations  
throughout the whole process!"*



Tomorrow's users –  
"Digital Natives"

## Let's Take a Closer Look at Eric, a Young Operator Eric = Efficient?



- Bored
- No self-confidence
- Totally dependent upon the more experienced operators
- Does not have the same background as Tom and Kumar
- He feels like he is at the wrong place!

**Can influences from gaming make Eric more efficient?  
Motivated?**

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## Let's Take a Closer Look at Eric eSports – Computer Gaming

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## Let's Take a Closer Look at Eric Eric as Gamer = Efficient!

- Eric is extremely self-confident as computer gamer
- Eric has more than 200 APM when playing
- Eric gets at least 5 adrenalin kicks per minute during gameplay
- Eric feels lots of self-realization and being part of a community when playing

Gamification!?

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## Future workforce...



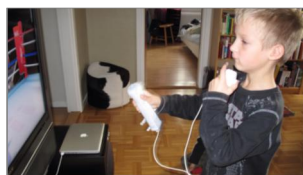
Operator?



Maintenance engineer?



Plant manager?



Robot programmer?



Production planners?

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## Mobile Devices Very Powerful Computers!

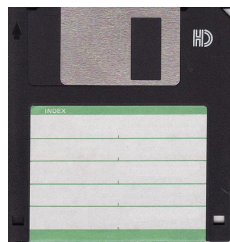


- Processing power
- Graphics
- Sensors
- Communication
- Data speed
- Storage
- Portability
- Distribution
- ...

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## "The Memory Revolution"



Bring all your information anywhere.  
Today available with up to 256 GB, i.e.  
appr. 96.000 diskettes!!

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Source: [www.kingston.com](http://www.kingston.com)

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## "The Memory Revolution"

**1984**

**2015**

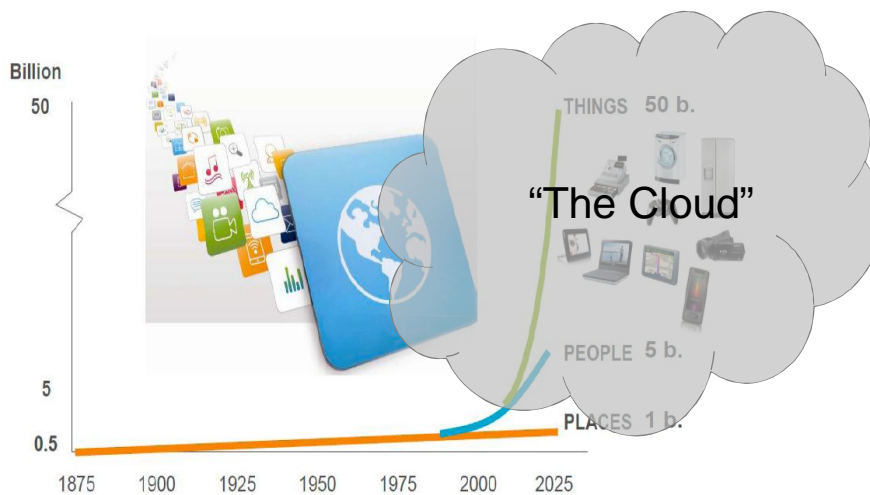
**2 TByte, 85 USD!!**  
 (corresponding to  
 1.390.000 diskettes!)

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Sources: www.lacie.com, www.gizmodo.com



## Internet of Things (IoT) – Big Data Analytics



Source: Ericsson

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Things?

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Things?



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## Things? – Estimote Beacon

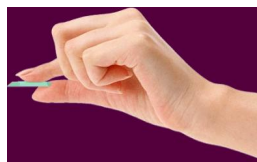


- 32bit ARM computer with 256 kB Flash
- Temperature sensor (-20 to +50 deg C)
- Accelerometer
- Bluetooth Low Energy
  - 70 meter range
  - Proximity info
- 2-4 years battery life
- iBeacon compatible
- Pack of 3 – 99 USD

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## Things? – Estimote Sticker

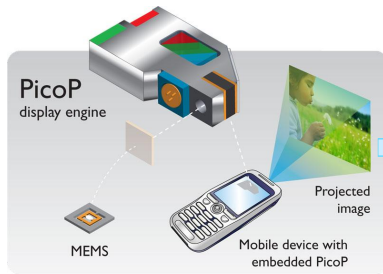


- 32bit ARM computer with 256 kB Flash
- Temperature sensor (-20 - +50 degrees C)
- Accelerometer
- Bluetooth Low Energy
  - 70 meters
  - Range & Proximity
- 1 year battery life
- iBeacon compatible
- Pack of 10 – 99 USD

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## Make Presentations - Tomorrow



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## Pico Projectors



Sources: [www.optoma.com](http://www.optoma.com), [www.nikon.com](http://www.nikon.com), [www.samsung.com](http://www.samsung.com), [www.brookstone.com](http://www.brookstone.com)

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## Augmented Reality



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## Google – Project Glass



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## Microsoft HoloLens

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## Microsoft HoloLens

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## What Else is "Hot"?



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Source: www.apple.com

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## Apple vs. Microsoft Stock Value

50,000,000,000

One really big thank you.



15 maj, 2013

It couldn't have happened without you.

Week of Jun 25, 2007: ■ AAPL 122.04 ■ MSFT 28.47



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# "iPhone-killer"!?



Satsningen på det öppna operativsystemet Android från Symbian har varit en av de viktigaste åtgärderna för Sony Ericsson som vill bli ett av de största företagen i världen.

## Extra allt i nya Iphone dödaren

Av Lars Anders Karlberg  
Publicerad 10 januari 2011 07:30



## Samsung's iPad killer

	Samsung Galaxy Tab
WiFi-only price	\$598
4G model price	\$749
Screen size	10.5 inches
Resolution	2560 x 1600

## Microsofts Iphone-dödare

Microsofts nya Windows Phone 7 är en iPhone-killer. Det som skiljer är att den är byggd runt sociala medier och i klan sig till en yngre publik.

## arens sexigaste järare

Med ett lenser som är 36-två gånger större än de flesta andra smartphones.

## Nu har Google släppt sin nya Iphone-dödare

Monstret "Nexus S" - laddas upp på en kvart

## Android HTC Evo the iPhone Killer



## Apple iPad Air

Price	\$598
Price	\$749
Screen size	9.7 inches
Resolution	2048 x 1536



## Sony Ericsson visar Iphonedödare

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# "iPhone-killer"!?



Source: www.ronen-kadushin.com

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## 3D Printers – Desktop Production

- Today plastics
- Today single material, single color
- Today slow
- Today expensive

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## 3D Printers – “Digital Fabs” Robot Spare Part!



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## Service Robots for Industry...

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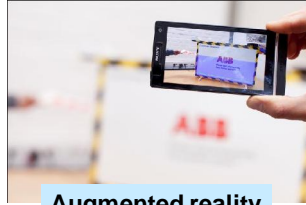


## Service Robots for Industry...

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## Pure Science Fiction?



Augmented reality



3D modeling in real time



Quadcopters



Telepresence



## Social Media - Some Facts 2013

**2004** **facebook**

- 1.230.000.000 users
- >50% of North American population
- 200.000.000 new users
- 4.750.000.000 sharings/day
- 4.500.000.000 likes/day



9.600.000.000.000 SMS  
260.000 per second

**2005** **YouTube**

- 6.000.000.000 hours/month
- 100 new hours/minute
- Gangnam Style has 2.234.161.849 viewings

**2010** **Instagram**

- 152.000.000 monthly users
- 55.000.000 photos/day
- 9.500 comments & likes/second



66.000.000.000.000 email  
51% opened on mobile dev's  
68,8% spam

**2006** **twitter**

- 500.000.000 tweets/day
- 250.000.000 monthly users



## Puchi Puchi!??



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## Four Exciting Gadgets - One does not Belong...



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## Future Automation Systems?



## Future Automation Systems!?

- Wireless sensors everywhere – self configuring
  - Smart devices – where should the intelligence be?
  - Everything connected to and accessible via “the net” - safe and secure”
  - A unified object model (Aspect Objects) to manage and access all information anytime, anywhere
  - Cloud based for minimized IT maintenance
  - Pay by use, with arbitrary granularity – HW & SW
  - “AppStore” to find new efficient tools and functions
  - Designed for collaboration via e.g. social media and integration
  - Remote control, support, access, diagnostics. Mobility
  - New ways to interact and visualize – designed for the users
  - Models and simulators for commissioning, training, optimization, planning, diagnostics etc.
  - Optimized maintenance e.g. condition monitoring, 3D printing for spare parts, service robots
  - Easy to use decision support via advanced big data analytics
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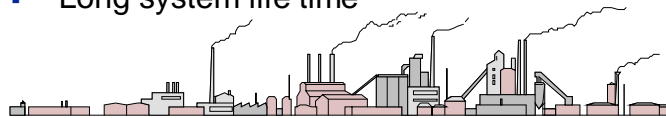
## Quick Summary!

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## Quick Summary – Industrial Requirements

- Reliability
- Real time behavior
- Predictability
- Tough environment
- Safety
- Security
- Long system life time



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## Quick Summary – The User in Focus



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## QuickSummary – Lots of New Technologies

Cloud      Big data      3D-printers  
 Gamification      Industrie 4.0      Optimization  
 Sensors      Internet of Things      Multi-core  
 Mobile devices      Augmented reality  
 Modeling & simulation  
 Cyber Physical Systems      Collaboration      Remote control  
 Service robots      Power electronics  
 Social media      NUI      Virtualization  
 New materials

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## Quick Summary! Technology is a Global Language

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Source: sr.se



## Quick Summary! Technology is a Global Language



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Source: sr.se



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for a better world™

