

ELECTRIFICATION | PHILIPPINES

## ABB Star Reward PH

ABB Star Reward Philippines is a mobile application-based customer loyalty program that enables retailers to accumulate reward points from their purchases of ABB products made through ABB's authorized distributors. The accumulated points can be redeemed for various attractive rewards.



## Program participants



### Distributors

Distributors are parties who have signed channel partner agreement with ABB in Philippines and have valid license to sell ABB products across the country. They have also confirmed to participate in this Loyalty Program.



### Subscribers

Retailers mean buyers who purchase ABB products from distributor. It is not owned by state or government owned ie. Government or state does not have ownership of more than 25%.

## Registration

### Download the application

Download "ABB Star Reward" application from Play Store or App Store.

### Referral code

Complete the registration including the referral code that you can get from from any of ABB's official and participating distributors.

### The application has two types of access:

- "Owner" access is for the owner of the shop. It has full access such as uploading the invoice, redeem the gift, granting access for the staff, update the shop profile, etc.
- "Staff" access is for the employee(s) of the shop which registration is approved by Owner through the application. The access includes uploading the invoice and make necessary revision related to the submission.

## Invoice

- The invoice is issued only by ABB's official distributor who joined the Star Reward program.
- The invoice should clearly include the distributor name, invoice number, date of purchase, ABB's products, the material code/SKU, the unit selling price, quantity, total amount of purchase in Philippine Peso (PHP), and the retailer name.
- The invoice must not include purchases of other non-ABB brand products or ABB products that are not part of this program's designated 'Product List'.
- To be eligible for this program, the invoice must be uploaded maximum 45 days from the date of the invoice.
- When uploading, you can't combine invoices from different distributors. You are welcome to buy from any of ABB's official distributors but the purchase should be uploaded separately.
- The invoice should be above the threshold of PHP 500.00 (five hundred pesos).

## Earning points

- Point will be added automatically into your e-wallet once your invoice is validated.
- 1 point = PHP500, with multiplication applied for ABB selected products.
- The points can be used for redeeming the gift anytime with “Owner” access from the application.
- Your points expire every December 31, You have one month, until January 31 of the following year, to redeem the gift.

## Reward

### Computer and multimedia

- Various types and models of computers and gadgets such as mobile phones, laptops, smart TVs, smartwatches, and others are available in different options and amounts of points for redemption.

### Home appliance

- An exciting line of options that will enhance our lives, offering a variety of types and models such as air fryers, microwaves, and vacuums.

## Product list

A comprehensive selection of low-voltage products and components from ABB Electrification Smart Buildings and Smart Power, specifically curated for this program, ensures that you will have a greater opportunity to collect points. The products range from wiring accessories, DIN-rail products, enclosures, breakers, contactors, and much more.



# 2527 Products

## Data protection



ABB and its service providers, which manages the platform, shall maintain strict confidentiality of all customer data, including the order value. ABB and service providers shall refrain from disclosing such confidential material to any third parties. Provided that ABB and service provider may disclose to government/state authorities where such disclosure is required by law or demanded by any state authority.

ABB will comply with the anti-trust and competition laws and shall maintain such safeguards in the loyalty program so that it does not have access to unit selling prices of distributor.

Further information can be accessed from The Terms of Use in the application.