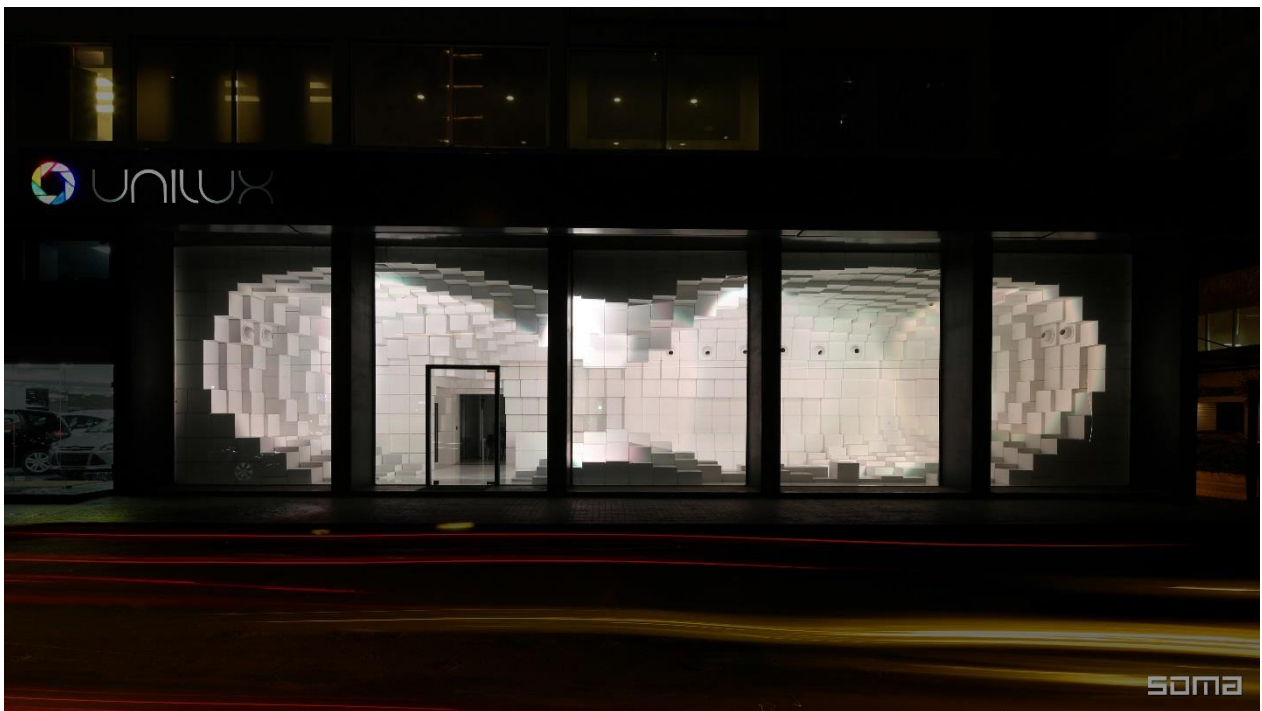


Unilux Showroom in Beirut, Lebanon won 2016 Architizer A+ Award

ABB KNX Building Automation technology helps to realize an award winning futuristic architectural design for Unilux showroom in Beirut, Lebanon

The new showroom of Unilux Group, the largest supplier of high end light fixtures in Lebanon and one of main ABB partner showroom there, has just won a prestigious annual Architizer A+ Awards in April, which honors the best architectural designs, spaces and products across the globe. Unilux Showroom in Beirut, Lebanon was awarded by popular choice under commercial – retail section of typology category, which celebrates the best traditional buildings.



Picture: Unilux's award winning showroom in Beirut, Lebanon. Image Courtesy of SOMA Architects.

The award winning showroom was designed by Michel Abboud for SOMA Architects. A unique design was envisioned to utilize the limited space of the showroom in order to make it look larger visually, so that it may attract pedestrians to visit the store in order to experience an exhibition of the products and solutions provided by the company. The showroom was designed to cater the needs of both display of lighting products as well as events, as it also consists of separate bar area that is seamlessly incorporated to the building's design.



*Picture: ABB section in Unilux's showroom, displaying ABB products and solutions for buildings.
Image Courtesy of SOMA Architects.*

Moreover, this showroom not only showcases ABB building products, but it also embraces ABB's KNX building automation technology. The whole Unilux's showroom and office spaces are fully controlled and automated using ABB i-bus KNX actuators and sensors. More than 200 KNX devices are installed to offer a full control of each luminaire installed in the showroom. Not only KNX systems, the showroom also showcases ABB's door entry systems which is integrated with other systems, incl. wiring devices in the showroom.

This achievement also proves that ABB automation products and solutions helps our partner and clients to envision and realize state-of-the-art building concepts that delivers superior designs, efficiency, value and comfort.

ABB congratulates both Unilux and SOMA Architects for achieving this prestigious award and look forward to a continuous successful cooperation in the future.

ABB

ABB (www.abb.com) is a leading global technology company in power and automation that enables utility, industry, and transport & infrastructure customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in roughly 100 countries and employs about 135,000 people.

Unilux

Unilux (www.uniluxgroup.com) is one of the largest supplier of high end light fixtures and building automation systems in Lebanon. It specializes in providing lighting solutions for residential, commercial, and public buildings through a creative, conceptual and personalized approach.

SOMA

International architecture firm SOMA (www.soma.us), headquartered in New York, was founded in 2004 by Michel Abboud. With its focus on incorporating craft, digital technologies and environmental responsibility, the firm's designs and work have attracted critical acclaim for their boundary pushing nature. SOMA's work is rising around the world today — in New York, Dubai, Lebanon and other international markets — with remarkable offerings of luxury hotel, condominium and mixed-use developments that underscore the firm's cutting edge appeal.

Architizer A+ Awards

Architizer A+ Awards (awards.architizer.com) is the one of largest awards program that celebrates the year's best architecture, appreciates meaningful architecture in the world, and champion it's potential for a positive impact on everyday life. In 2016, it received thousands of entries from more than 95 countries, divided into 113 categories. The award consists of jury-panel selected winners, which is based on decisions of 300+ architects, cultural leaders and professionals, as well as through popular choice, which were determined by 400,000+ public votes from more than 100 countries and territories.

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